



SFTL - Monitoramento de posição

Grupo 1

Argentina / Uruguai / Chile

Desktop e mobile

Table of contents

Análise do período	4
País - Argentina - Desktop	6
Position Tracking: Overview	6
Position Tracking: Keywords Overview	7
Position Tracking: Top Competitors by Visibility	7
Position Tracking: Top Keywords by Positive Impact	7
Position Tracking: Top Pages by Number of Keywords	8
Keyword Rankings 1 - 20 (20)	8
País - Argentina - Celular	9
Position Tracking: Overview	9
Position Tracking: Keywords Overview	9
Position Tracking: Top Competitors by Visibility	10
Position Tracking: Top Keywords by Positive Impact	10
Position Tracking: Top Pages by Number of Keywords	10
Keyword Rankings 1 - 20 (20)	10
País - Uruguai - Desktop	11
Position Tracking: Overview	11
Position Tracking: Keywords Overview	12
Position Tracking: Top Competitors by Visibility	12
Position Tracking: Top Keywords by Positive Impact	12
Position Tracking: Top Pages by Number of Keywords	13
Keyword Rankings 1 - 25 (25)	13
País - Uruguai - Celular	14
Position Tracking: Overview	14
Position Tracking: Keywords Overview	14
Position Tracking: Top Competitors by Visibility	15
Position Tracking: Top Keywords by Positive Impact	15
Position Tracking: Top Pages by Number of Keywords	15
Keyword Rankings 1 - 25 (25)	16
País - Chile - Desktop	17
Position Tracking: Overview	17
Position Tracking: Keywords Overview	17
Position Tracking: Top Competitors by Visibility	18
Position Tracking: Top Pages by Number of Keywords	18
Keyword Rankings 1 - 20 (20)	18

País - Chile - Celular	19
Position Tracking: Overview.....	19
Position Tracking: Keywords Overview.....	20
Position Tracking: Top Competitors by Visibility.....	20
Position Tracking: Top Keywords by Positive Impact.....	20
Position Tracking: Top Pages by Number of Keywords.....	21
Keyword Rankings 1 - 20 (20).....	21

Análise do período

Monitoramento de Posição – Grupo 1 (Argentina, Uruguai e Chile) – Agosto/2025

Argentina

Desktop

- Visibilidade: **3,70%** (alta de +0,92)
- Tráfego estimado: **0,25** (+0,02)
- Posição média: **85,50** (melhora de -0,55)

Mobile

- Visibilidade: **4,33%** (alta de +1,31)
- Tráfego estimado: **0,25** (+0,02)
- Posição média: **85,40** (melhora de -0,35)

Observações

Palavras-chave principais: *solve for tomorrow, soluciones para el futuro, steam, design thinking.*

URLs relevantes: */es/pais/argentina/, /es/, /es/programa/.*

Concorrência: **solvefortomorrow.com.ar** domina com 15% de visibilidade.

Situação: melhora geral, mas tráfego ainda baixo e dependência de termos de marca.

Uruguai

Desktop

- Visibilidade: **6,04%** (alta de +0,58)
- Tráfego estimado: **0,14** (+0,01)
- Posição média: **88,32** (melhora de -0,12)

Mobile

- Visibilidade: **5,71%** (alta de +2,87)
- Tráfego estimado: **0,14** (+0,09)
- Posição média: **88,36** (melhora de -0,12)

Observações

Palavras-chave principais: *solve for tomorrow uruguay, soluciones para el futuro, ciencias naturales, bachillerato.*

URLs mais acessadas: */es/pais/uruguay/, /es/, /es/programa/.*

Concorrência: *solvefortomorrow.com.ar* mantém força.

Situação: ganhos expressivos em mobile, mas posições médias continuam altas (>88).

Chile

Desktop

- Visibilidade: **6,85%** (queda leve de -0,03)
- Tráfego estimado: **0,71** (estável)
- Posição média: **86,20** (piorou +0,20)

Mobile

- Visibilidade: **6,85%** (estável)
- Tráfego estimado: **0,71** (estável)
- Posição média: **86,25** (piorou +0,05)

Observações

Palavras-chave: *steam, design thinking, ciencias naturales, solve for tomorrow chile.*

URLs principais: */es/pais/chile/, /es/educacion-conectada/aprendizaje-basado-en-proyectos/, /es/.*

Concorrência: **solvefortomorrow.cl** (5,16% visibilidade) e **eligeeducar.cl** aparecem fortes.

Situação: estabilidade geral, mas posições médias elevadas limitam avanço.

Síntese Geral do Grupo 1

- **Chile** lidera em visibilidade, mas não consegue converter em posições médias mais baixas.
- **Argentina** apresentou crescimento em desktop e mobile, embora dependente de consultas de marca.
- **Uruguai** teve o melhor desempenho relativo em mobile, mas ainda com posições altas.
- O cenário do grupo é de **melhora moderada**, mas sem avanços decisivos em ranqueamento médio.

Recomendações para o Grupo 1

1. **Diversificar consultas:** reduzir dependência de termos de marca, investindo em STEM, habilidades socioemocionais e educação secundária.
2. **Otimização on-page mobile:** aplicar melhorias de performance e UX para consolidar ganhos em Uruguai e Argentina.
3. **Meta titles e descriptions** mais atrativos para elevar CTR, especialmente em Chile.
4. **Conteúdo local:** criar seções específicas para cada país, valorizando práticas educacionais locais.
5. **Link building regionalizado:** priorizar backlinks de universidades e ONGs de Argentina e Uruguai.

País - Argentina - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

Visibility

3.70% +0.92%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.25 +0.02



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

85.50 ↑ 0.55



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

new 0
lost 0



Top 10

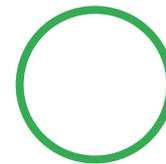
3

new 1
lost 0



Improved vs. Declined

1 vs. **0**



Top 20

3

new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrow.com.ar	15.00% 0	0.97 0
solvefortomorrowlatam.com	3.70% +0.91	0.25 +0.02

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.91%

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
soluciones para el futuro	4 ↑ 11	1.09%	+0.91%	10.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/argentina/	2	3.50	0	0.18	0
https://solvefortomorrowlatam.com/es/	2	3.50	↑ 8.50	0.22	+0.22
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 11.00	0.03	+0.02
https://solvefortomorrowlatam.com/en/	0	-	↓ 97.00	0	-0.22

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		82		-		-		-		-	450,000
2. stem		50		-		-		-		-	6,600
3. habilidades blandas		44		-		-		-		-	5,400
4. design thinking		41		-		-		-		-	4,400
5. educación secundaria		39		-		-		-		-	1,900
6. aprendizaje basado en proyectos		39		-		-		-		-	880
7. clase de matemáticas		55		-		-		-		-	590
8. preuniversitario		23		-		-		-		-	320
9. clase de química		42		-		-		-		-	140
10. actividad extraescolar		30		-		-		-		-	110
11. ciencias de la naturaleza		27		-		-		-		-	110
12. solve for tomorrow		19	3	0		-		-	1	0	70
13. clase de tecnología		24		-		-		-		-	50
14. herramientas para docentes		23		-		-		-		-	10
15. clase de ciencias		20		-		-		-		-	10
16. soluciones para el futuro		30	4	+11		-		-	1	0	10

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
17. premios para profesores		12		-		-		-		-	10
18. clase de ingeniería		31		-		-		-		-	n/a
19. nivel técnico medio		22		-		-		-		-	n/a
20. solve for tomorrow argentina		27	3	0		-		-	1	0	n/a

País - Argentina - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Argentina (Google) | Organic | Aug 01 – 31, 2025

Visibility

4.33% +1.31%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.25 +0.02



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

85.40 ↑ 0.35



The average ranking of all keywords in your current campaign.

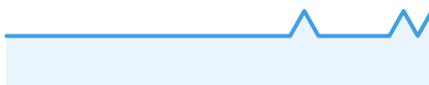
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Argentina (Google) | Organic | Aug 01 – 31, 2025

Top 3

3

new 1
lost 0



Top 10

3

new 0
lost 0



Improved vs. Declined

2 vs. **0**



Top 20

3

 new 0
lost 0

Top 100

3

 new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Argentina (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility	Est. Traffic
solvefortomorrow.com.ar	15.00% 0	0.97 0
globalteacherprize.org	5.00% 0	0.12 0
solvefortomorrowlatam.com	4.33% +1.30	0.25 +0.02

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Argentina (Google) | Organic | Aug 01 – 31, 2025

 Total Positive Impact: **+0.91%**

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	4 ↑ 11	1.09%	+0.91%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Argentina (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/argentina/	2	3.00	↑ 0.50	0.18	0
https://solvefortomorrowlatam.com/es/	2	3.50	↑ 20.00	0.22	+0.22
https://solvefortomorrowlatam.com/es/programa/	1	3.00	↑ 6.00	0.03	+0.02
https://solvefortomorrowlatam.com/en/	0	-	↓ 97.00	0	-0.22

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		71		-		-		-		-	450,000
2. stem		48		-		-		-		-	6,600
3. habilidades blandas		30		-		-		-		-	5,400

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
4. design thinking		44		-		-		-		-	4,400
5. educación secundaria		37		-		-		-		-	1,900
6. aprendizaje basado en proyectos		46		-		-		-		-	880
7. clase de matemáticas		59		-		-		-		-	590
8. preuniversitario		32		-		-		-		-	320
9. clase de química		43		-		-		-		-	140
10. actividad extraescolar		25		-		-		-		-	110
11. ciencias de la naturaleza		32		-		-		-		-	110
12. solve for tomorrow		33	3	0		-		-	1	0	70
13. clase de tecnología		22		-		-		-		-	50
14. herramientas para docentes		28		-		-		-		-	10
15. clase de ciencias		33		-		-		-		-	10
16. soluciones para el futuro		26	3	+6		-		-	1	0	10
17. premios para profesores		13		-		-	1	0		-	10
18. clase de ingeniería		38		-		-		-		-	n/a
19. nivel técnico medio		23		-		-		-		-	n/a
20. solve for tomorrow argentina		34	2	+1		-		-	1	0	n/a

País - Uruguay - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Visibility

6.04% +0.58%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.14 +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

88.32 ↑ 0.12



The average ranking of all keywords in your current campaign.

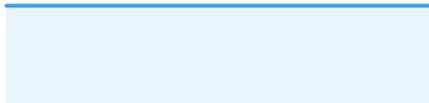
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

new 0
lost 0



Top 10

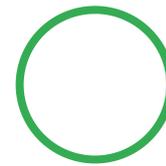
3

new 0
lost 0



Improved vs. Declined

2 vs. **0**



Top 20

3

new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	6.04% +0.58	0.14 +0.01
solvefortomorrow.com.ar	5.29% -0.21	0.15 0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.58%

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
solve for tomorrow uruguay	2 ↑ 1	1.37%	+0.33%	n/a
soluciones para el futuro	5 ↑ 2	0.67%	+0.25%	10.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Uruguay (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	2	2.50	↑ 1.50	0.12	+0.12
https://solvefortomorrowlatam.com/es/pais/uruguay/	1	2.00	↑ 1.00	0	0
https://solvefortomorrowlatam.com/en/	1	4.00	↓ 3.00	0.03	-0.10
https://solvefortomorrowlatam.com/es/programa/	1	5.00	↑ 2.00	0.02	+0.01
https://solvefortomorrowlatam.com/es/pais/argentina/	0	-	↓ 90.00	0	-0.01

Keyword Rankings 1 - 25 (25)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatam.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		76	-	-	-	-	-	-	-	-	40,500
2. bachillerato		19	-	-	-	-	-	-	-	-	1,300
3. stem		31	-	-	-	-	-	-	-	-	1,000
4. habilidades blandas		41	-	-	-	-	-	-	-	-	720
5. educación secundaria		39	-	-	-	-	-	-	-	-	720
6. ciencias naturales		19	-	-	-	-	-	-	-	-	480
7. design thinking		38	-	-	-	-	-	-	-	-	480
8. aprendizaje basado en proyectos		20	-	-	-	-	-	-	-	-	260
9. estudios económicos y sociales		15	-	-	-	-	-	-	-	-	210
10. club de ciencia		17	-	-	-	-	-	-	-	-	140
11. clubes de ciencia		17	-	-	-	-	-	-	-	-	140
12. clase de matemáticas		41	-	-	-	-	-	-	-	-	70
13. cultura científica		23	-	-	-	-	-	-	-	-	50
14. clase de química		31	-	-	-	-	-	-	-	-	20

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
15. actividad extraescolar		22		-		-		-		-	10
16. herramientas para docentes		14		-		-		-		-	10
17. clase de tecnología		32		-		-		-		-	10
18. clase de ciencias		20		-		-		-		-	10
19. soluciones para el futuro		12	5	+2		-		-	1	0	10
20. premios para profesores		17		-		-		-		-	10
21. solve for tomorrow		41	1	0		-		-	3	0	10
22. proyectos en liceo		14		-		-		-		-	n/a
23. solve for tomorrow uruguay		12	2	+1		-		-	10	-4	n/a
24. clase de ingeniería		27		-		-		-		-	n/a
25. nivel técnico medio		25		-		-		-		-	n/a

País - Uruguay - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Uruguay (Google) | Organic | Aug 01 - 31, 2025

Visibility

5.71% +2.87%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.14 +0.09



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

88.36 ↑ 0.12



The average ranking of all keywords in your current campaign.

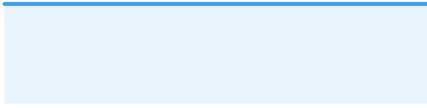
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

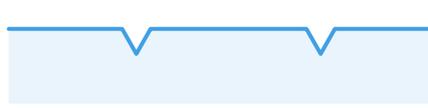
new 0
lost 0



Top 10

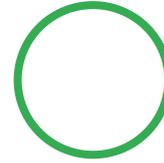
3

new 0
lost 0



Improved vs. Declined

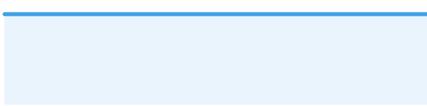
2 vs. **0**



Top 20

3

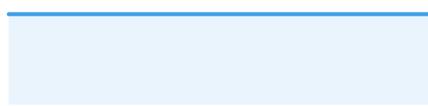
new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	5.71% +2.88	0.14 +0.09
solvefortomorrow.com.ar	5.43% -0.07	0.15 0
globalteacherprize.org	1.04% -0.33	0.03 -0.01

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Uruguay (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+2.88%**

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
solve for tomorrow	1 ↑ 1	4.00%	+2.63%	10.00
soluciones para el futuro	5 ↑ 2	0.67%	+0.25%	10.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Uruguay (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	2	2.50	↑ 1.50	0.12	+0.12
https://solvefortomorrowlatam.com/es/pais/uruguay/	1	3.00	0	0	0
https://solvefortomorrowlatam.com/en/	1	4.00	↓ 2.00	0.03	-0.02
https://solvefortomorrowlatam.com/es/programa/	1	5.00	↑ 2.00	0.02	+0.01

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/argentina/	0	-	↓ 90.00	0	-0.01

Keyword Rankings 1 - 25 (25)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		63		-		-		-		-	40,500
2. bachillerato		26		-		-		-		-	1,300
3. stem		40		-		-		-		-	1,000
4. habilidades blandas		26		-		-		-		-	720
5. educación secundaria		31		-		-		-		-	720
6. ciencias naturales		26		-		-		-		-	480
7. design thinking		47		-		-		-		-	480
8. aprendizaje basado en proyectos		37		-		-		-		-	260
9. estudios económicos y sociales		13		-		-		-		-	210
10. club de ciencia		17		-		-		-		-	140
11. clubes de ciencia		19		-		-		-		-	140
12. clase de matemáticas		50		-		-		-		-	70
13. cultura científica		25		-		-		-		-	50
14. clase de química		41		-		-		-		-	20
15. actividad extraescolar		21		-		-		-		-	10
16. herramientas para docentes		16		-		-		-		-	10
17. clase de tecnología		32		-		-		-		-	10
18. clase de ciencias		23		-		-		-		-	10

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
19. soluciones para el futuro		28	5	+2		-		-	1	0	10
20. premios para profesores		15		-	3	-1		-		-	10
21. solve for tomorrow		49	1	+1		-		-	3	0	10
22. proyectos en liceo		17		-		-		-		-	n/a
23. solve for tomorrow uruguay		14	3	0		-		-	8	-2	n/a
24. clase de ingeniería		37		-		-		-		-	n/a
25. nivel técnico médio		21		-		-		-		-	n/a

País - Chile - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Chile (Google) | Organic | Aug 01 – 31, 2025

Visibility

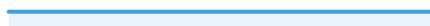
6.85% -0.03%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.71 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

86.20 ↓ 0.20



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Chile (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

new 0
lost 0



Top 10

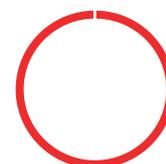
2

new 0
lost 0



Improved vs. Declined

0 vs. **1**



Top 20

2

 new 0
lost 1


Top 100

3

 new 0
lost 0


Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Chile (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	6.85% -0.02	0.71 0
solvefortomorrow.cl	5.16% -0.25	2.06 0
eligeeducar.cl	0.33% +0.16	0.02 +0.01

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Chile (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/paraguay/	1	1.00	0	0	0
https://solvefortomorrowlatam.com/es/	1	2.00	↑ 1.00	0.71	+0.71
https://solvefortomorrowlatam.com/en/country/paraguay/	1	3.00	↑ 97.00	0	0
https://solvefortomorrowlatam.com/en/	1	4.00	↓ 2.00	0.45	-0.26
https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/	1	21.00	↓ 4.00	0	0

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		eligeeducar.cl		educacion.stem.siemens-stiftung.org/experimento/		Volume ▼
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		88	-	-	-	-	-	-	-	-	246,000
2. design thinking		48	-	-	-	-	-	-	-	-	6,600
3. stem		38	-	-	-	-	-	-	-	-	5,400
4. ciencias naturales		34	-	-	-	-	-	-	-	-	3,600
5. enseñanza media		40	-	-	-	-	-	-	-	-	1,300
6. clase de matemáticas		50	-	-	-	-	-	-	-	-	480

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		eligeeducar.cl		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
7. educacion media		32		-		-		-		-	390
8. solve for tomorrow		39	2	0		-		-		-	170
9. clase de química		38		-		-		-		-	110
10. actividad extraescolar		35		-		-		-		-	70
11. formación técnico-profesional		31		-		-		-		-	40
12. clase de tecnología		31		-		-	45	+55		-	40
13. clase de ciencias		32		-		-	22	+78		-	20
14. desarrollo del pensamiento científico		28		-		-	95	-31		-	10
15. herramientas para docentes		23		-		-		-		-	10
16. premios para profesores		24		-		-	30	-4		-	10
17. formación humanista-científica		18		-		-		-		-	n/a
18. aprendizaje basada en proyectos		36	21	-4		-		-		-	n/a
19. solve for tomorrow paraguay		15	1	0		-		-		-	n/a
20. clase de ingeniería		39		-		-		-		-	n/a

País - Chile - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Chile (Google) | Organic | Aug 01 – 31, 2025

Visibility

6.85% 0.00



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.71 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

86.25 ↓ 0.05



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Chile (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

new 0
lost 0



Top 10

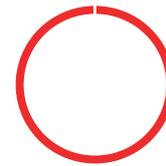
2

new 0
lost 0



Improved vs. Declined

0 vs. 1



Top 20

2

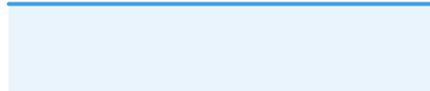
new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Chile (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	6.85% -0.00	0.71 0
solvefortomorrow.cl	5.52% 0	2.06 0
globalteacherprize.org	1.30% +1.30	0.03 +0.03
eligeeducar.cl	0.29% +0.17	0.01 +0.01

Position Tracking: Top Keywords by Positive Impact

NO DATA

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Chile (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/paraguay/	1	1.00	0	0	0
https://solvefortomorrowlatam.com/es/	1	2.00	0	0.71	+0.71
https://solvefortomorrowlatam.com/en/country/paraguay/	1	3.00	↑ 97.00	0	0
https://solvefortomorrowlatam.com/en/	1	5.00	↓ 3.00	0.35	-0.36
https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/	1	22.00	↓ 1.00	0	0

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		eligeeducar.cl		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		61	-	-	-	-	-	-	-	246,000	
2. design thinking		48	-	-	-	-	-	-	-	6,600	
3. stem		42	-	-	-	-	-	-	-	5,400	
4. ciencias naturales		45	-	-	-	-	-	-	-	3,600	
5. enseñanza media		49	-	-	-	-	-	-	-	1,300	
6. clase de matemáticas		17	-	-	-	-	-	-	-	480	
7. educacion media		33	-	-	-	-	-	-	-	390	
8. solve for tomorrow		45	2	0	-	-	-	-	-	170	
9. clase de química		31	-	-	-	-	-	-	-	110	
10. actividad extraescolar		35	-	-	-	-	-	-	-	70	
11. formación técnico-profesional		33	-	-	-	-	-	-	-	40	
12. clase de tecnología		33	-	-	-	-	-	-	-	40	

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		eligeeducar.cl		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
13. clase de ciencias		30		-		-	18	+82		-	20
14. desarrollo del pensamiento científico		29		-		-	95	-20		-	10
15. herramientas para docentes		26		-		-		-		-	10
16. premios para profesores		22		-	3	+97	26	+14		-	10
17. formación humanista-científica		18		-		-		-		-	n/a
18. aprendizaje basada em projetos		40	22	-1		-		-		-	n/a
19. solve for tomorrow paraguay		23	1	0		-		-		-	n/a
20. clase de ingeniería		43		-		-		-		-	n/a