



SFTL - Monitoramento de posição

Grupo 2

Brasil / Paraguai / Bolívia

Desktop e mobile

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Análise do período

Monitoramento de Posição – Grupo 2 (Brasil, Paraguai e Bolívia) – Agosto/2025

Brasil

Desktop

- Visibilidade: **2,88%** (queda de -0,08)
- Tráfego estimado: **3,55** (queda de -0,35)
- Posição média: **86,55** (piorou +3,05)

Mobile

- Visibilidade: **3,25%** (alta de +0,56)
- Tráfego estimado: **3,72** (+0,26)
- Posição média: **86,55** (piorou +0,46)

Observações

Palavras-chave principais: *steam, bncc, ensino médio, design thinking, robótica, ciências da natureza.*

URLs relevantes: */, /pais/brasil/, /en/, /educacao-conectada/, /banco-de-materiais-samsung-solve-for-tomorrow/.*

Concorrência: **globalteacherprize.org** e **profuturo.education** dividem espaço em termos educacionais.

Situação: retração no desktop, mas leve recuperação em mobile. Forte presença em keywords de STEM, mas posições médias ainda altas.

Paraguai

Desktop

- Visibilidade: **6,50%** (alta de +0,77)

- Tráfego estimado: **0,07** (+0,02)
- Posição média: **87,79** (piorou +0,54)

Mobile

- Visibilidade: **6,50%** (alta de +0,78)
- Tráfego estimado: **0,07** (+0,02)
- Posição média: **87,79** (piorou +0,13)

Observações

Palavras-chave principais: *soluciones para el futuro, habilidades blandas, aprendizaje basado en proyectos, educación media, bachillerato técnico.*

URLs relevantes: */es/pais/paraguay/, /es/, /es/programa/.*

Concorrência: **solvefortomorrow.com.ar** e **educacion.stem.siemens-stiftung.org/experimento/.**

Situação: crescimento de visibilidade em desktop e mobile, mas com posições médias muito altas. Boa performance em keywords institucionais e educacionais.

Bolívia

Desktop

- Visibilidade: **5,22%** (alta de +0,49)
- Tráfego estimado: **0,07** (estável)
- Posição média: **80,75** (melhora de -0,25)

Mobile

- Visibilidade: **4,95%** (alta de +0,65)
- Tráfego estimado: **0,07** (+0,01)
- Posição média: **80,95** (melhora de -0,05)

Observações

Palavras-chave principais: *steam, ciencias naturales, secundaria, habilidades blandas, design thinking*.

URLs relevantes: */es/pais/bolivia/, /es/programa/, /es/educacion-conectada/aprendizaje-basado-en-proyectos/*.

Concorrência: **globalteacherprize.org** e **solvefortomorrow.com.ar**.

Situação: ganhos sólidos em desktop e mobile, com melhor posição média do grupo (~80).

Síntese Geral do Grupo 2

- **Brasil:** perda em desktop, mas leve reação em mobile; tráfego mais robusto, mas posições médias ainda muito altas.
- **Paraguai:** visibilidade em crescimento, porém CTR baixo e ranqueamento distante.
- **Bolívia:** melhor desempenho relativo, com melhora em posições médias e visibilidade consistente.
- O grupo mostra sinais de recuperação, mas enfrenta limitações em ranqueamento competitivo.

Recomendações para o Grupo 2

1. **SEO técnico em Brasil:** reforçar otimização para reduzir perdas em desktop.
2. **Conteúdo educacional regional:** expandir tópicos além de marca e STEM genérico, cobrindo *habilidades blandas* e *educación media*.
3. **Melhoria de titles e snippets** em Paraguai e Bolívia para elevar CTR.
4. **Ações de link building locais** em universidades e ONGs, especialmente em Paraguai, para reduzir dependência de poucos domínios.
5. **Mobile-first:** consolidar ganhos recentes em mobile com performance e responsividade.

País - Brasil - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Brazil (Google) | Organic | Aug 01 – 31, 2025

Visibility

2.88% -0.08%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

3.55 -0.35



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

86.55 ↓ 3.05



The average ranking of all keywords in your current campaign.

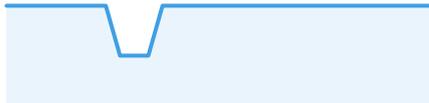
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Brazil (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

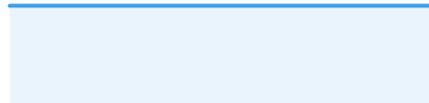
new 0
lost 0



Top 10

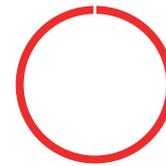
2

new 0
lost 0



Improved vs. Declined

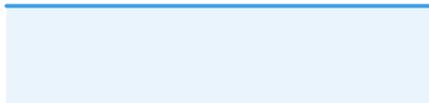
0 vs. 3



Top 20

2

new 0
lost 0



Top 100

4

new 0
lost 1

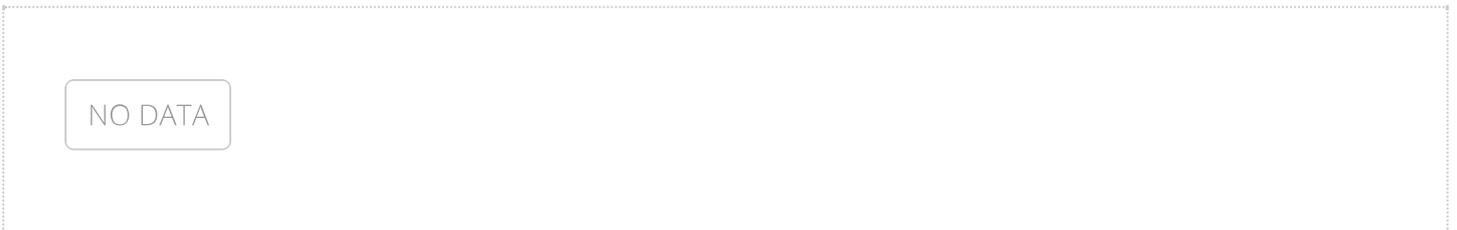


Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Brazil (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	2.88% -0.08	3.55 -0.35

Position Tracking: Top Keywords by Positive Impact



Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Brazil (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/	3	19.67	↑ 3.83	3.22	+2.98
https://solvefortomorrowlatam.com/pais/brasil/	1	3.00	0	0.54	0
https://solvefortomorrowlatam.com/en/	1	5.00	↓ 3.00	1.46	-1.54
https://solvefortomorrowlatam.com/educacao-conectada/	1	49.00	↓ 4.00	0.00	-0.00
https://solvefortomorrowlatam.com/banco-de-materiais-samsung-solve-for-tomorrow/	1	57.00	↑ 43.00	0.01	+0.01

Keyword Rankings 1 - 22 (22)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		profuturo.education/pt-br/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		75		-		-		-	1,830,000
2. bncc		51		-		-		-	165,000
3. ensino médio		46		-		-		-	60,500
4. design thinking		48		-		-		-	49,500
5. stem		40		-		-		-	33,100
6. robótica		47		-		-		-	27,100
7. ciências da natureza		37		-		-		-	22,200
8. habilidades socioemocionais		27		-		-		-	6,600
9. atividade extracurricular		18		-		-		-	5,400
10. ensino técnico		27		-		-		-	3,600
11. aprendizagem baseada em projetos		29		-54		-		-	1,900
12. aulas de matemática		41		-		-		-	1,600
13. aulas de química		27		-		-		-	1,300
14. aulas de ciência		37		-		-		-	1,300
15. alfabetização científica		25		-		-		-	1,000
16. solve for tomorrow		20	2	0		-		-	720
17. projetos de eletrônica		24		-		-		-	320
18. meninas na ciência		38		-		-		-	260

Keyword	SERP Features	KD%	solvefortomorrowlatam.com		globalteacherprize.org		profuturo.education/pt-br/		Volume ▼
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
19. premios para professores		23		-		-		-	210
20. solve for tomorrow brasil		19	3	0		-		-	170
21. respostas para o amanhã		19	50	-9		-		-	50
22. abordagem stem		17	49	-4		-		-	20

País - Brasil - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Brazil (Google) | Organic | Aug 01 – 31, 2025

Visibility

3.25% +0.56%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

3.72 +0.26



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

86.55 ↓ 0.46



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Brazil (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

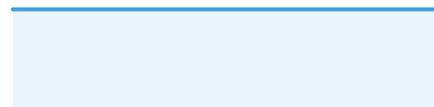
new 1
lost 0



Top 10

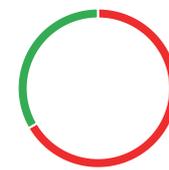
2

new 0
lost 0



Improved vs. Declined

1 vs. 2



Top 20

2

new 0
lost 0



Top 100

4

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Brazil (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	3.25% +0.56	3.72 +0.26

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Brazil (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.57%

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
solve for tomorrow brasil	2 ↑ 2	1.56%	+0.57%	170.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Brazil (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/	3	19.00	↑ 5.50	3.35	+3.15
https://solvefortomorrowlatam.com/pais/brasil/	1	2.00	↑ 2.00	0.71	+0.26
https://solvefortomorrowlatam.com/en/	1	6.00	↓ 4.00	0.98	-2.02
https://solvefortomorrowlatam.com/educacao-conectada/	1	50.00	↓ 3.00	0.00	-0.00
https://solvefortomorrowlatam.com/banco-de-materiais-samsung-solve-for-tomorrow/	1	58.00	↑ 42.00	0.01	+0.01

Keyword Rankings 1 - 22 (22)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		profuturo.education/pt-br/		Volume ▼
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		69		-		-		-	1,830,000
2. bncc		47		-		-		-	165,000
3. ensino médio		35		-		-		-	60,500
4. design thinking		53		-		-		-	49,500
5. stem		29		-		-		-	33,100
6. robótica		42		-		-		-	27,100
7. ciências da natureza		34		-		-		-	22,200
8. habilidades socioemocionais		22		-		-		-	6,600
9. atividade extracurricular		14		-		-		-	5,400

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		profuturo.education/pt-br/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
10. ensino técnico	📍 ⚡ 🔍 📄 🔗 📁	26		-		-		-	3,600
11. aprendizagem baseada em projetos	⚡ 🔍 📄 ⭐ 📄 📁	16		-		-		-	1,900
12. aulas de matemática	📍 ⚡ 🔍 📄 ⭐ 📄 🔗 📁	47		-		-		-	1,600
13. aulas de química	⚡ 🔍 📄 ⭐ 📄 📁	25		-		-		-	1,300
14. aulas de ciência	⚡ 🔍 📄 ⭐ 📄 🔗 📁	28		-		-		-	1,300
15. alfabetização científica	⚡ 🔍 ⭐ 📄 📁 📄	19		-		-		-	1,000
16. solve for tomorrow	⚡ 📄 📄 🔗 📁	30	2	0		-		-	720
17. projetos de eletrônica	📄 ⭐ 📄 📁	28		-		-		-	320
18. meninas na ciência	⚡ 📄 📄 📁	39		-		-		-	260
19. premios para professores	⚡ 📄 📄 📁	25		-		-		-	210
20. solve for tomorrow brasil	⚡ 🔍 📄 📄 🔗 📁	16	2	+2		-		-	170
21. respostas para o amanhã	⚡ 🔍 📄 📄 🔗 📁	16	50	-9		-		-	50
22. abordagem stem	⚡ 🔍 📄 ⭐ 📄 📁 📄	15	50	-3		-		-	20

País - Paraguai - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Visibility

6.50% +0.77%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.07 +0.02



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

87.79 ↑ 0.54



The average ranking of all keywords in your current campaign.

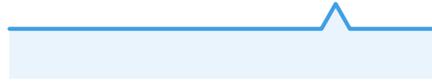
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Top 3

2

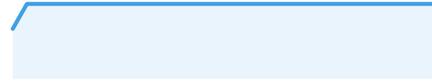
new 0
lost 0



Top 10

3

new 1
lost 0



Improved vs. Declined

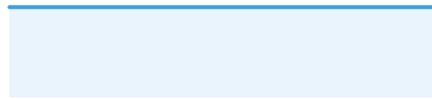
1 vs. 0



Top 20

3

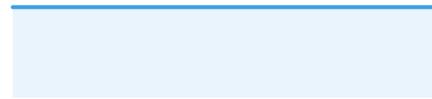
new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	6.50% +0.77	0.07 +0.02
solvefortomorrow.com.ar	5.95% 0	0.15 0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.77%

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
soluciones para el futuro	4 ↑ 13	0.90%	+0.77%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Paraguay (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/paraguay/	2	2.50	↑ 0.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/	2	2.50	↑ 3.50	0.04	+0.04
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 13.00	0.03	+0.02
https://solvefortomorrowlatam.com/	1	93.00	↑ 7.00	0.00	+0.00
https://solvefortomorrowlatam.com/en/	0	-	↓ 98.00	0	-0.04

Keyword Rankings 1 - 24 (24)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		76		-		-		-		-	18,100
2. habilidades blandas		45		-		-		-		-	2,900
3. stem		36		-		-		-		-	390
4. aprendizaje basado en proyectos		39		-		-		-		-	320
5. design thinking		29		-		-		-		-	320
6. educación media		20		-		-		-		-	260
7. bachillerato técnico		19		-		-		-		-	170
8. ciencias de la naturaleza y salud		9		-		-		-		-	140
9. bachillerato científico		20		-		-		-		-	110
10. educación secundaria		34		-		-		-		-	70
11. clase de matemáticas		48		-		-		-		-	50
12. actividad extraescolar		21		-		-		-		-	10
13. herramientas para docentes		16		-		-		-		-	10
14. clase de química		37		-		-		-		-	10
15. clase de tecnología		30		-		-		-		-	10
16. clase de ciencias		41		-		-		-		-	10
17. soluciones para el futuro		19	4	+13		-		-	1	0	10
18. premios para profesores		29		-		-		-		-	10
19. solve for tomorrow		48	2	0		-		-	3	0	10
20. ciencias básicas y sus tecnologías		19		-		-		-		-	n/a
21. clase de ingeniería		26		-		-		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
22. educación científica y técnica		26		-		-		-		-	n/a
23. tercer ciclo de la educación escolar básica		16		-		-		-		-	n/a
24. solve for tomorrow paraguay		22	1	0		-		-	5	0	n/a

País - Paraguay - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Paraguay (Google) | Organic | Aug 01 - 31, 2025

Visibility

6.50% +0.78%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.07 +0.02



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

87.79 ↑ 0.13



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Paraguay (Google) | Organic | Aug 01 - 31, 2025

Top 3

2

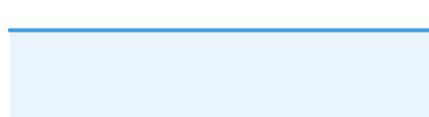
new 0
lost 0



Top 10

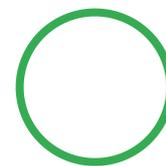
3

new 0
lost 0



Improved vs. Declined

2 vs. **0**



Top 20

3

new 0
lost 0



Top 100

3

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	6.50% +0.78	0.07 +0.02
solvefortomorrow.com.ar	5.95% -3.08	0.15 -0.09
globalteacherprize.org	4.17% 0	0.12 0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Paraguay (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.77%

Keyword	Pos.	Visibility	Visibility Gain ▼	Volume
soluciones para el futuro	4 ↑ 2	0.90%	+0.43%	10.00
solve for tomorrow	2 ↑ 1	1.43%	+0.34%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Paraguay (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/pais/paraguay/	2	2.50	0	0.03	0
https://solvefortomorrowlatam.com/es/	2	2.50	↑ 3.50	0.04	+0.04
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 2.00	0.03	+0.01
https://solvefortomorrowlatam.com/en/	0	-	↓ 97.00	0	-0.03

Keyword Rankings 1 - 24 (24)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		74	-	-	-	-	-	-	-	18,100	
2. habilidades blandas		44	-	-	-	-	-	-	-	2,900	
3. stem		36	-	-	-	-	-	-	-	390	
4. aprendizaje basado en proyectos		43	-	-	-	-	-	-	-	320	
5. design thinking		77	-	-	-	-	-	-	-	320	
6. educación media		27	-	-	-	-	-	-	-	260	

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrow.com.ar		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
7. bachillerato técnico		19		-		-		-		-	170
8. ciencias de la naturaleza y salud		11		-		-		-		-	140
9. bachillerato científico		18		-		-		-		-	110
10. educación secundaria		35		-		-		-		-	70
11. clase de matemáticas		49		-		-		-		-	50
12. actividad extraescolar		23		-		-		-		-	10
13. herramientas para docentes		19		-		-		-		-	10
14. clase de química		43		-		-		-		-	10
15. clase de tecnología		33		-		-		-		-	10
16. clase de ciencias		44		-		-		-		-	10
17. soluciones para el futuro		29	4	+2		-		-	1	0	10
18. premios para profesores		30		-	1	0		-		-	10
19. solve for tomorrow		38	2	+1		-		-	3	-2	10
20. ciencias básicas y sus tecnologías		19		-		-		-		-	n/a
21. clase de ingeniería		27		-		-		-		-	n/a
22. educación científica y técnica		26		-		-		-		-	n/a
23. tercer ciclo de la educación escolar básica		13		-		-		-		-	n/a
24. solve for tomorrow paraguay		18	1	0		-		-	5	0	n/a

País - Bolivia - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Bolivia (Google) | Organic | Aug 01 – 31, 2025

Visibility

5.22% +0.49%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.07 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

80.75 ↑ 0.25



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Bolivia (Google) | Organic | Aug 01 – 31, 2025

Top 3

3

new 1
lost 0



Top 10

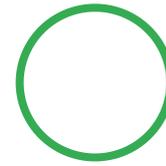
4

new 1
lost 0



Improved vs. Declined

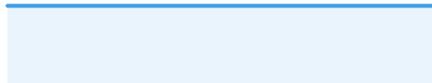
2 vs. **0**



Top 20

4

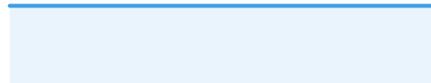
new 0
lost 0



Top 100

4

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Bolivia (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility	Est. Traffic
solvefortomorrowlatam.com	5.22% +0.49	0.07 +0.01

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Bolivia (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	3	20.00	↑ 5.50	0.04	+0.04
https://solvefortomorrowlatam.com/es/pais/bolivia/	2	2.50	0	0.03	0
https://solvefortomorrowlatam.com/es/programa/	1	3.00	↑ 1.00	0.03	+0.01

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/	1	8.00	↑ 4.00	0	0
https://solvefortomorrowlatam.com/en/	0	-	↓ 98.00	0	-0.04

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		75		-		-		-	49,500
2. ciencias naturales		23		-		-		-	3,600
3. secundaria		34		-		-		-	1,600
4. habilidades blandas		46		-		-		-	1,300
5. design thinking		38		-		-		-	880
6. stem		35		-		-		-	880
7. ciencia y tecnología		34		-		-		-	390
8. bachillerato		42		-		-		-	320
9. clase de matemáticas		41		-		-		-	140
10. clase de química		40		-		-		-	50
11. clase de tecnología		34		-		-		-	40
12. herramientas para docentes		32		-		-		-	10
13. clase de ciencias		43		-		-		-	10
14. actividad extraescolar		21		-		-		-	10
15. soluciones para el futuro		19	3	+1		-		-	10
16. premios para profesores		31		-		-		-	10
17. solve for tomorrow		48	2	0		-		-	10
18. clase de ingeniería		29		-		-		-	n/a
19. aprendizaje basada em projetos		38	8	+4		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
20. solve for tomorrow bolivia		12	2	0	-	-	-	n/a	

País - Bolivia - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Bolivia (Google) | Organic | Aug 01 - 31, 2025

Visibility

4.95% +0.65%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.07 +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

80.95 ↑ 0.05



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Bolivia (Google) | Organic | Aug 01 - 31, 2025

Top 3

3

new 1
lost 0



Top 10

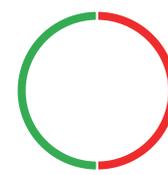
3

new 0
lost 1



Improved vs. Declined

1 vs. **1**



Top 20

4

new 0
lost 0



Top 100

4

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Bolivia (Google) | Organic | Aug 01 - 31, 2025

Domain	Visibility	Est. Traffic
globalteacherprize.org	5.00% +4.52	0.12 +0.11

Domain	Visibility	Est. Traffic
solvefortomorrowlatam.com	4.95% +0.65	0.07 +0.02

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Bolivia (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.74%

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	3 ↑ 3	1.30%	+0.74%	10.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Bolivia (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	3	23.00	↑ 11.00	0.04	+0.04
https://solvefortomorrowlatam.com/es/pais/bolivia/	2	2.50	↑ 0.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/programa/	1	3.00	↑ 3.00	0.03	+0.02
https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/	1	12.00	↓ 2.00	0	0
https://solvefortomorrowlatam.com/en/	0	-	↓ 98.00	0	-0.04

Keyword Rankings 1 - 20 (20)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		75	-	-	-	-	-	49,500	
2. ciencias naturales		53	-	-	-	-	-	3,600	
3. secundaria		41	-	-	-	-	-	1,600	
4. habilidades blandas		52	-	-	-	-	-	1,300	
5. design thinking		41	-	-	-	-	-	880	
6. stem		45	-	-	-	-	-	880	
7. ciencia y tecnología		38	-	-	-	-	-	390	
8. bachillerato		48	-	-	-	-	-	320	
9. clase de matemáticas		40	-	-	-	-	-	140	
10. clase de química		40	-	-	-	-	-	50	

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
11. clase de tecnología		31		-		-		-	40
12. herramientas para docentes		30		-		-		-	10
13. clase de ciencias		41		-		-		-	10
14. actividad extraescolar		23		-		-		-	10
15. soluciones para el futuro		31	3	+3		-		-	10
16. premios para profesores		31		-	1	+7		-	10
17. solve for tomorrow		42	2	0		-		-	10
18. clase de ingeniería		32		-		-		-	n/a
19. aprendizaje basada em proyectos		38	12	-2		-		-	n/a
20. solve for tomorrow bolivia		13	2	0		-		-	n/a