SFTL - Monitoramento de posição

Grupo 4

Venezuela / Panamá / Costa Rica

Desktop e mobile

Generated on September 3, 2025

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Análise do período

Monitoramento de Posição – Grupo 4 (Venezuela, Panamá e Costa Rica) – Agosto/2025

Venezuela

Desktop

- Visibilidade: **15,27%** (queda de -2,54)
- Tráfego estimado: **0,06** (queda de -0,07)
- Posição média: **78,70** (piorou +0,08)

Mobile

- Visibilidade: **18,12%** (queda de -0,24)
- Tráfego estimado: **0,14** (estável)
- Posição média: **78,65** (piorou +0,05)

Observações
Palavras-chave principais: *soluciones para el futuro*, *steam*, *ciencias naturales*, *solve for tomorrow venezuela*.
URLs relevantes: /es/pais/venezuela/, /es/, /es/programa/.
Concorrência: **solvefortomorrowlatin.com** e **globalteacherprize.org** crescem em visibilidade.
Situação: retração nos dois dispositivos, com forte dependência de termos de marca.

Panamá

Desktop

- Visibilidade: **15,48%** (queda de -0,49)
- Tráfego estimado: **0,23** (queda de -0,01)
- Posição média: **78,65** (piorou +0,13)

Mobile

- Visibilidade: **14,84%** (queda de -0,21)
- Tráfego estimado: **0,23** (estável)
- Posição média: **79,54** (piorou +0,04)

Observações
Palavras-chave principais: *soluciones para el futuro*, *educación media*, *aprendizaje basado en proyectos*, *solve for tomorrow panamá*.
URLs relevantes: /es/pais/panama/, /es/, /es/programa/.
Concorrência: **solvefortomorrowlatin.com** (6%) e **globalteacherprize.org** (4%).
Situação: leve retração em visibilidade, principalmente em desktop. CTR segue baixo.

Costa Rica

Desktop

- Visibilidade: **15,48%** (estável)
- Tráfego estimado: **0,11** (estável)
- Posição média: **78,65** (estável)

Mobile

- Visibilidade: **15,48%** (queda de -0,45)
- Tráfego estimado: **0,11** (queda de -0,01)
- Posição média: **78,65** (piorou +0,09)

Observações
Palavras-chave principais: *steam*, *design thinking*, *ciencias naturales*, *solve for tomorrow costa rica*.
URLs relevantes: /es/pais/costa-rica/, /es/, /es/programa/.
Concorrência: **solvefortomorrowlatin.com** e **globalteacherprize.org** crescem em visibilidade.
Situação: estabilidade em desktop, leve queda em mobile. Pouco avanço em tráfego e CTR.

Síntese Geral do Grupo 4

- **Venezuela** foi o país mais afetado, com quedas visíveis em desktop e mobile.
- **Panamá** mantém volume estável de tráfego, mas perde visibilidade em desktop.
- **Costa Rica** apresenta estabilidade em desktop, mas com retração em mobile.
- O grupo como um todo mostra **fragilidade competitiva**, com queda em visibilidade e CTR baixo, além de posições médias elevadas.

Recomendações para o Grupo 4

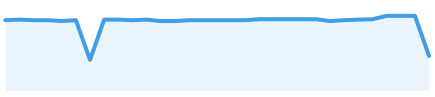
1. **Produzir conteúdo regionalizado** para cada país, reduzindo dependência de marca.
2. **Otimizar meta titles e descriptions** para melhorar CTR em termos educacionais.
3. **Reforçar link building local** em sites de educação (especialmente Panamá e Costa Rica).
4. **SEO mobile-first**: atuar em melhorias de performance técnica para recuperar quedas em dispositivos móveis.
5. **Explorar rich snippets** (FAQ, HowTo, Educational content) para elevar cliques em SERPs competitivas.

País - Venezuela - Desktop

Position Tracking: Overview

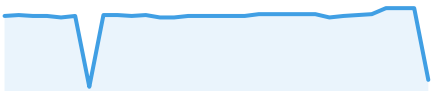
solvefortomorrowlatam.com | Desktop, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Visibility
15.27% −2.54%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic
0.06 −0.07



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position
78.70 ↑ 0.08

The average ranking of all keywords in your current campaign.

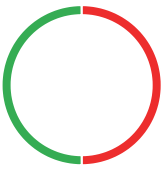
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Top 3
4
new 0
lost 0

Top 10
5
new 0
lost 0

Improved vs. Declined
1 vs. **1**



Top 20
5
new 0
lost 0

Top 100
5
new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility		Est. Traffic	
solvefortomorrowlatam.com	15.27%	−2.54	0.06	−0.07
solvefortomorrowlatin.com	6.13%	+1.90	0.12	+0.08

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+0.31%**

Keyword	Pos.		Visibility	Visibility Gain	Volume
soluciones para el futuro	5	↑ 3	0.73%	+0.31%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Venezuela (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	5	13.40	↑ 2.35	0.04	+0.04
https://solvefortomorrowlatam.com/es/pais/venezuela/	2	2.00	↑ 1.00	0.03	+0.01
https://solvefortomorrowlatam.com/es/programa/	2	4.50	↑ 3.50	0.02	+0.01
https://solvefortomorrowlatam.com/en/	0	-	↓ 99.00	0	−0.12
https://solvefortomorrowlatam.com/en/program/	0	-	↓ 88.00	0	0

Keyword Rankings 1 - 23 (23)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		82		-		-		-		-	60,500
2. ciencias naturales		23		-		-		-		-	4,400
3. stem		36		-		-		-		-	1,000
4. bachillerato		42		-		-		-		-	720
5. design thinking		45		-		-		-		-	480
6. educación básica		42		-		-		-		-	260
7. clase de matemáticas		43		-		-		-		-	170
8. aprendizaje basado en proyectos		49		-		-		-		-	170
9. educación transformadora		14		-		-		-		-	50
10. clase de química		40		-		-		-		-	50
11. clase de arte		37		-		-		-		-	40
12. herramientas para docentes		31		-		-		-		-	10
13. clase de tecnología		37		-		-		-		-	10
14. clase de ciencias		24		-		-		-		-	10
15. soluciones para el futuro		26	5	+3		-		-		-	10
16. premios para profesores		25		-		-		-		-	10
17. solve for tomorrow		44	2	-1		-		-	1	+1	10
18. proyecto de arte en escuela		16		-		-		-		-	n/a
19. solve for tomorrow américa central		13	1	0		-		-	14	+12	n/a
20. clase de inginiería		26		-		-		-		-	n/a
21. educación secundária		33		-		-		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
22. solve for tomorrow latinoamerica		27	1	0		-		-	2	0	n/a
23. solve for tomorrow venezuela		20	1	0		-		-	18	-15	n/a

País - Venezuela - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Venezuela (Google) | Organic | Aug 01 – 31, 2025

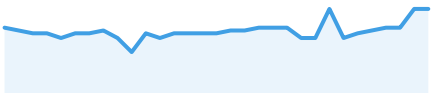
Visibility

18.12% +0.24%

This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.14 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

78.65 ↑ 0.05

The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Top 3

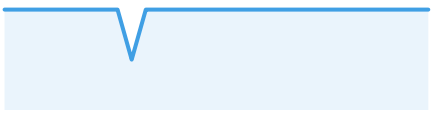
4

new 0
lost 0

Top 10

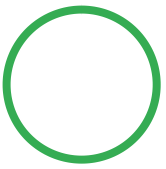
5

new 0
lost 0



Improved vs. Declined

1 vs. **0**



Top 20

5

new 0
lost 0

Top 100

5

new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility		Est. Traffic	
solvefortomorrowlatam.com	18.12%	+0.24	0.14	+0.01
solvefortomorrowlatin.com	3.28%	−0.96	0.04	0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Venezuela (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+0.24%**

Keyword	Pos.		Visibility	Visibility Gain	Volume
soluciones para el futuro	5	↑ 1	0.73%	+0.24%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Venezuela (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	5	14.00	↑ 3.00	0.12	+0.12
https://solvefortomorrowlatam.com/es/pais/venezuela/	2	2.00	↑ 1.00	0.03	+0.01
https://solvefortomorrowlatam.com/es/programa/	2	3.50	↑ 2.50	0.02	+0.01
https://solvefortomorrowlatam.com/en/	1	7.00	↓ 6.00	0	−0.12
https://solvefortomorrowlatam.com/en/program/	0	-	↓ 84.00	0	0

Keyword Rankings 1 - 23 (23)

Keyword	SERP Features	KD%	solvefortomorrowlatam.com		Volume
			31 Aug	Diff	
1. steam		78		-	60,500
2. ciencias naturales		43		-	4,400
3. stem		39		-	1,000
4. bachillerato		50		-	720
5. design thinking		60		-	480
6. educación básica		35		-	260
7. clase de matemáticas		40		-	170
8. aprendizaje basado en proyectos		44		-	170
9. educación transformadora		16		-	50
10. clase de química		38		-	50

Keyword	SERP Features	KD%	solvefortomorrowlatam.com		Volume
			31 Aug	Diff	
11. clase de arte		42		-	40
12. herramientas para docentes		23		-	10
13. clase de tecnología		36		-	10
14. clase de ciencias		17		-	10
15. soluciones para el futuro		32	5	+1	10
16. premios para profesores		28		-	10
17. solve for tomorrow		45	1	0	10
18. proyecto de arte en escuela		15		-	n/a
19. solve for tomorrow américa central		11	1	0	n/a
20. clase de inginiería		28		-	n/a
21. educación secundária		38		-	n/a
22. solve for tomorrow latinoamerica		33	1	0	n/a
23. solve for tomorrow venezuela		22	1	0	n/a

País - Panamá - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Panama (Google) | Organic | Aug 01 – 31, 2025

Visibility

15.48% +0.49%

This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.23 +0.01

The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

78.65 ↑ 0.13

The average ranking of all keywords in your current campaign.

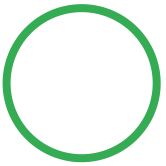
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Panama (Google) | Organic | Aug 01 – 31, 2025

Top 3
4
new 0
lost 0

Top 10
5
new 0
lost 0

Improved vs. Declined
1 vs. **0**



Top 20
5
new 0
lost 0

Top 100
5
new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Panama (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility		Est. Traffic	
solvefortomorrowlatam.com	15.48%	+0.49	0.23	+0.01
solvefortomorrowlatin.com	6.04%	−1.03	0.61	0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Panama (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+0.49%**

Keyword	Pos.		Visibility	Visibility Gain	Volume
soluciones para el futuro	4	↑ 3	0.94%	+0.49%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Panama (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	3	20.00	↓ 18.50	0.16	−0.05
https://solvefortomorrowlatam.com/es/	2	1.50	↑ 16.83	0.21	+0.21
https://solvefortomorrowlatam.com/es/programa/	2	3.50	↑ 1.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/pais/panama/	1	1.00	↑ 1.50	0	−0.13
https://solvefortomorrowlatam.com/pais/panama/	1	3.00	↑ 97.00	0	0

Keyword Rankings 1 - 23 (23)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		78		-		-		-		-	14,800
2. ciencias naturales		19		-		-		-		-	1,600
3. stem		32		-		-		-		-	720
4. design thinking		29		-		-		-		-	390
5. educación media		24		-		-		-		-	260
6. aprendizaje basado en proyectos		37		-		-		-		-	260
7. solve for tomorrow		44	2	0		-		-	1	0	50
8. clase de matemáticas		43		-		-		-		-	40
9. proyectos de emprendimiento		21		-		-		-		-	20
10. educación transformadora		16		-		-		-		-	10
11. herramientas para docentes		29		-		-		-		-	10
12. clase de arte		24		-		-		-		-	10
13. clase de química		37		-		-		-		-	10
14. clase de tecnología		27		-		-		-		-	10
15. clase de ciencias		27		-		-		-		-	10
16. soluciones para el futuro		20	4	+3		-		-		-	10
17. aprendizaje en la ciencia y tecnología		20		-		-		-		-	n/a
18. solve for tomorrow caribe		20	1	0		-		-	35	-3	n/a
19. solve for tomorrow panamá		14	1	0		-		-	23	-20	n/a
20. proyecto de arte en escuela		13		-		-		-		-	n/a
21. clase de inginiería		26		-		-		-		-	n/a
22. solve for tomorrow latinoamerica		39	1	0		-		-	2	0	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
23. premios para profesores		26		-		-		-		-	n/a

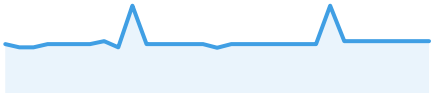
País - Panamá - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Panama (Google) | Organic | Aug 01 – 31, 2025

Visibility

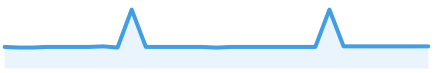
14.84% +0.21%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.23 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

79.54 ↑ 0.04

The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Panama (Google) | Organic | Aug 01 – 31, 2025

Top 3

4

new 0
lost 0

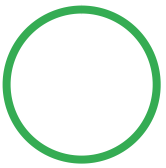
Top 10

5

new 0
lost 0

Improved vs. Declined

1 vs. **0**



Top 20

5

new 0
lost 0

Top 100

5

new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Panama (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility		Est. Traffic	
solvefortomorrowlatam.com	14.84%	+0.21	0.23	+0.01

Domain	Visibility		Est. Traffic	
solvefortomorrowlatin.com	5.80%	−0.98	0.61	0
globalteacherprize.org	4.17%	0	0	0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Panama (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+0.21%**

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	4 ↑ 1	0.90%	+0.21%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Panama (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	3	20.33	↓ 18.83	0.16	−0.05
https://solvefortomorrowlatam.com/es/	2	1.50	↑ 19.50	0.21	+0.21
https://solvefortomorrowlatam.com/es/programa/	2	3.50	↑ 1.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/pais/panama/	1	1.00	↑ 1.50	0	−0.13
https://solvefortomorrowlatam.com/pais/panama/	1	3.00	↑ 97.00	0	0

Keyword Rankings 1 - 24 (24)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		71		-		-		-		-	14,800
2. proyectos		37		-		-		-		-	2,900
3. ciencias naturales		39		-		-		-		-	1,600
4. stem		31		-		-		-		-	720
5. design thinking		72		-		-		-		-	390
6. educación media		26		-		-		-		-	260
7. aprendizaje basado en proyectos		41		-		-		-		-	260
8. solve for tomorrow		45	2	0		-		-	1	0	50

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
9. clase de matemáticas		47		-		-		-		-	40
10. de emprendimiento		40		-		-		-		-	10
11. educación transformadora		16		-		-		-		-	10
12. herramientas para docentes		25		-		-		-		-	10
13. clase de arte		23		-		-		-		-	10
14. clase de química		38		-		-		-		-	10
15. clase de tecnología		31		-		-		-		-	10
16. clase de ciencias		38		-		-		-		-	10
17. soluciones para el futuro		34	4	+1		-		-		-	10
18. aprendizaje en la ciencia y tecnología		20		-		-		-		-	n/a
19. solve for tomorrow caribe		16	1	0		-		-	31	-2	n/a
20. solve for tomorrow panamá		15	1	0		-		-	22	-19	n/a
21. proyecto de arte en escuela		20		-		-		-		-	n/a
22. clase de inginiería		26		-		-		-		-	n/a
23. solve for tomorrow latinoamerica		39	1	0		-		-	2	0	n/a
24. premios para profesores		26		-	1	0		-		-	n/a

País - Costa Rica - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Costa Rica (Google) | Organic | Aug 05 – Sep 03, 2025

Visibility
15.48% 0.00

This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic
0.11 0.00

The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position
78.65 0.00

The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

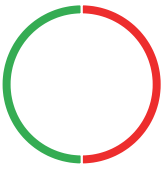
Top 3
4

new 0
lost 0

Top 10
5

new 0
lost 0

Improved vs. Declined
1 vs. **1**



Top 20
5

new 0
lost 0

Top 100
5

new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼		Est. Traffic	
solvefortomorrowlatam.com	12.63%	−2.40	0.11	+0.01
solvefortomorrowlatin.com	6.00%	−0.90	0.24	0

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	4	1.50	↑ 20.50	0.08	+0.08
https://solvefortomorrowlatam.com/en/	3	14.00	↓ 12.00	0.07	−0.02
https://solvefortomorrowlatam.com/es/pais/costa-rica/	2	2.50	↓ 1.50	0	0

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 0.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/pais/bolivia/	0	-	↓ 89.00	0	−0.01

Keyword Rankings 1 - 23 (23)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		84		-		-		-		-	33,100
2. design thinking		51		-		-		-		-	1,300
3. stem		33		-		-		-		-	1,300
4. ciencias naturales		22		-		-		-		-	390
5. aprendizaje basado en proyectos		41		-		-		-		-	140
6. clase de matemáticas		53		-		-		-		-	110
7. educación secundaria		22		-		-		-		-	90
8. solve for tomorrow		50	2	0		-		-	1	0	20
9. educación científica		29		-		-		-		-	10
10. proyectos de emprendimiento		22		-		-		-		-	10
11. educación transformadora		17		-		-		-		-	10
12. herramientas para docentes		23		-		-		-		-	10
13. clase de arte		18		-		-		-		-	10
14. clase de química		35		-		-		-		-	10
15. clase de tecnología		38		-		-		-		-	10
16. clase de ciencias		33		-		-		-		-	10
17. soluciones para el futuro		30	4	+2		-		-		-	10
18. premios para profesores		29		-		-		-		-	10
19. solve for tomorrow costa rica		14	2	-1		-		-	79	-75	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
20. proyecto de arte en escuela		20		-		-		-		-	n/a
21. solve for tomorrow américa central		15	1	0		-		-	19	+6	n/a
22. clase de inginiería		29		-		-		-		-	n/a
23. solve for tomorrow latinoamerica		33	1	0		-		-	2	0	n/a

País - Costa Rica - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

Visibility

15.48% +0.45%

This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.11 +0.01

The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

78.65 ↑ 0.09

The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

Top 3

4

new 0
lost 0

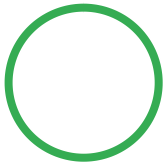
Top 10

5

new 0
lost 0

Improved vs. Declined

1 vs. **0**



Top 20
5
new 0
lost 0

Top 100
5
new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility		Est. Traffic	
solvefortomorrowlatam.com	15.48%	+0.45	0.11	+0.01
solvefortomorrowlatin.com	6.00%	−0.89	0.24	0
globalteacherprize.org	4.35%	0	0.12	0

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: **+0.45%**

Keyword	Pos.		Visibility	Visibility Gain	Volume
soluciones para el futuro	4	↑ 2	0.94%	+0.45%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Costa Rica (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/es/	4	1.75	↑ 22.25	0.08	+0.08
https://solvefortomorrowlatam.com/en/	3	15.33	↓ 13.33	0.05	−0.03
https://solvefortomorrowlatam.com/es/pais/costa-rica/	2	1.50	0	0	0
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 0.50	0.03	+0.01
https://solvefortomorrowlatam.com/es/pais/bolivia/	0	-	↓ 91.00	0	−0.02

Keyword Rankings 1 - 23 (23)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		76		-		-		-		-	33,100
2. design thinking		41		-		-		-		-	1,300

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
3. stem		37		-		-		-		-	1,300
4. ciencias naturales		34		-		-		-		-	390
5. aprendizaje basado en proyectos		48		-		-		-		-	140
6. clase de matemáticas		59		-		-		-		-	110
7. educación secundaria		26		-		-		-		-	90
8. solve for tomorrow		53	2	0		-		-	1	0	20
9. educación científica		30		-		-		-		-	10
10. proyectos de emprendimiento		20		-		-		-		-	10
11. educación transformadora		18		-		-		-		-	10
12. herramientas para docentes		30		-		-		-		-	10
13. clase de arte		16		-		-		-		-	10
14. clase de química		41		-		-		-		-	10
15. clase de tecnología		35		-		-		-		-	10
16. clase de ciencias		34		-		-		-		-	10
17. soluciones para el futuro		38	4	+2		-		-		-	10
18. premios para profesores		26		-	1	0		-		-	10
19. solve for tomorrow américa central		15	1	0		-		-	19	+5	n/a
20. solve for tomorrow costa rica		14	1	0		-		-	75	-71	n/a
21. proyecto de arte en escuela		16		-		-		-		-	n/a
22. clase de inginiería		31		-		-		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
23. solve for tomorrow latinoamerica		34	1	0		-		-	2	0	n/a