



# SFTL - Monitoramento de posição

Grupo 5

Nicaraguá / El Salvador / Honduras

Desktop e mobile

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# Análise do período

## Monitoramento de Posição – Grupo 5 (Nicarágua, El Salvador e Honduras) – Agosto/2025

### Nicarágua

#### Desktop

- Visibilidade: **13,50%** (+2,32)
- Tráfego estimado: **0,18** (+0,08)
- Posição média: **81,15** (0,00, estável)

#### Mobile

- Visibilidade: **14,04%** (+0,22)
- Tráfego estimado: **0,18** (0,00, estável)
- Posição média: **80,40** (+0,04, piora leve)

### Observações

Palavras-chave: *soluciones para el futuro, steam, ciencias naturales, aprendizaje basado en proyectos.*

URLs: */es/, /en/, /es/pais/nicaragua/, /es/programa/.*

Concorrência: **solvefortomorrowlatin.com, globalteacherprize.org.**

Situação: avanço em visibilidade; posições ainda altas (~80).

### El Salvador

#### Desktop

- Visibilidade: **15,48%** (+0,49)
- Tráfego estimado: **0,11** (+0,01)
- Posição média: **78,65** (+0,13, piora leve)

## Mobile

- Visibilidade: **15,48%** (+0,49)
- Tráfego estimado: **0,11** (+0,01)
- Posição média: **78,65** (+0,13, piora leve)

## Observações

Palavras-chave: *soluciones para el futuro, steam, ciencias naturales, educación media.*

URLs: */es/, /en/, /es/pais/el-salvador/, /es/programa/.*

Concorrência: **solvefortomorrowlatin.com, globalteacherprize.org.**

Situação: leve alta de visibilidade, CTR ainda limitado.

## Honduras

### Desktop

- Visibilidade: **18,09%** (+0,28)
- Tráfego estimado: **0,04** (0,00, estável)
- Posição média: **74,64** (+0,12, piora leve)

### Mobile

- Visibilidade: **17,88%** (+0,07)
- Tráfego estimado: **0,04** (0,00, estável)
- Posição média: **74,56** (+1,40, piora)

## Observações

Palavras-chave: *steam, ciencias naturales, educación media, design thinking.*

URLs: */es/, /en/, /es/pais/honduras/, /en/country/honduras/, /es/programa/.*

Concorrência: **solvefortomorrowlatin.com, globalteacherprize.org.**

Situação: visibilidade mais alta do grupo, porém perda em posições móveis.

## Síntese Geral do Grupo 5

- **Visibilidade** subiu nos três países.
- **Tráfego estimado** discreto e estável, exceto leve alta em El Salvador e Nicarágua.
- **Posição média** permanece alta (74–81), com piora em mobile para Honduras e leve piora em El Salvador.

**Recomendações para o Grupo 5**

1. **Otimizar snippets** para consultas educacionais de meio de funil (*educación media, aprendizaje basado en proyectos*).
2. **Mobile-first em Honduras:** performance e UX para conter a piora de posição.
3. **Conteúdo local** nas páginas de país com FAQs curtas e glossário STEM.
4. **Link building regional** em portais educacionais e ONGs para reduzir distância média de posição.
5. **Diversificar termos** além de marca, usando cauda longa alinhada a currículos locais.

**País - Nicarágua - Desktop**

**Position Tracking: Overview**

solvefortomorrowlatam.com | Desktop, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

Visibility

**13.50%** -2.32%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

**0.18** -0.08



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

**81.15** 0.00



The average ranking of all keywords in your current campaign.

**Position Tracking: Keywords Overview**

solvefortomorrowlatam.com | Desktop, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

Top 3

**4**

new 0  
lost 0



Top 10

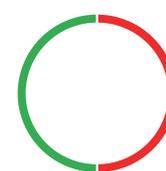
**5**

new 0  
lost 0



Improved vs. Declined vs.

**1** **1**



## Top 20

**5**

 new 0  
lost 0

## Top 100

**5**

 new 0  
lost 0

### Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

| Domain  | Visibility ▼              | Est. Traffic            |
|---|---------------------------|-------------------------|
| <a href="https://solvefortomorrowlatam.com">solvefortomorrowlatam.com</a> | 13.50% <span>-2.31</span> | 0.18 <span>-0.07</span> |
| <a href="https://solvefortomorrowlatin.com">solvefortomorrowlatin.com</a> | 5.38% <span>+1.33</span>  | 0.12 <span>+0.04</span> |

### Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

 Total Positive Impact: +0.21%

| Keyword                   | Pos.               | Visibility | Visibility Gain ▼   | Volume |
|---------------------------|--------------------|------------|---------------------|--------|
| soluciones para el futuro | 5 <span>↑ 1</span> | 0.64%      | <span>+0.21%</span> | 10.00  |

*Keywords for which your domain's rankings increased the most in the selected time period*

### Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff                 | Est. Traffic | Diff               |
|---|------------|---------------|----------------------|--------------|--------------------|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>                               | 4          | 1.50          | <span>↑ 19.75</span> | 0.08         | <span>+0.05</span> |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>                               | 3          | 19.00         | <span>↓ 18.00</span> | 0.03         | <span>-0.09</span> |
| <a href="https://solvefortomorrowlatam.com/es/pais/nicaragua/">https://solvefortomorrowlatam.com/es/pais/nicaragua/</a> | 2          | 1.50          | <span>↑ 0.83</span>  | 0.12         | <span>-0.02</span> |
| <a href="https://solvefortomorrowlatam.com/es/es/programa/">https://solvefortomorrowlatam.com/es/es/programa/</a>       | 1          | 5.00          | <span>↑ 1.00</span>  | 0.02         | <span>+0.01</span> |

### Keyword Rankings 1 - 26 (26)

| Keyword               | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|-----------------------|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|                       |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 1. steam              |               | 83   |                           | -    |                        | -    |  | -    |                           | -    | 8,100  |
| 2. ciencias naturales |               | 21   |                           | -    |                        | -    |  | -    |                           | -    | 880    |
| 3. proyectos          |               | 51   |                           | -    |                        | -    |  | -    |                           | -    | 720    |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatn.com |      | Volume |
|--|---------------|------|---------------------------|------|------------------------|------|--|------|--------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                   | Diff |        |
| 4. design thinking                     |               | 33   |                           | -    |                        | -    |  | -    |                          | -    | 480    |
| 5. stem                                |               | 35   |                           | -    |                        | -    |  | -    |                          | -    | 210    |
| 6. bachillerato                        |               | 42   |                           | -    |                        | -    |  | -    |                          | -    | 170    |
| 7. aprendizaje basado en proyectos     |               | 31   |                           | -    |                        | -    |  | -    |                          | -    | 90     |
| 8. clase de matemáticas                |               | 49   |                           | -    |                        | -    |  | -    |                          | -    | 50     |
| 9. educación secundaria                |               | 37   |                           | -    |                        | -    |  | -    |                          | -    | 40     |
| 10. educación técnica                  |               | 17   |                           | -    |                        | -    |  | -    |                          | -    | 20     |
| 11. clase de química                   |               | 40   |                           | -    |                        | -    |  | -    |                          | -    | 20     |
| 12. educación transformadora           |               | 17   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 13. de emprendimiento                  |               | 34   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 14. herramientas para docentes         |               | 18   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 15. clase de arte                      |               | 33   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 16. clase de tecnología                |               | 37   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 17. clase de ciencias                  |               | 41   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 18. nivel secundario                   |               | 33   |                           | -    |                        | -    |  | -    |                          | -    | 10     |
| 19. solve for tomorrow nicaragua       |               | 12   | 1                         | 0    |                        | -    |  | -    | 34                       | -32  | 10     |
| 20. soluciones para el futuro          |               | 21   | 5                         | +1   |                        | -    |  | -    |                          | -    | 10     |
| 21. solve for tomorrow                 |               | 49   | 2                         | -1   |                        | -    |  | -    | 1                        | +1   | 10     |
| 22. proyecto de arte en escuela        |               | 20   |                           | -    |                        | -    |  | -    |                          | -    | n/a    |
| 23. solve for tomorrow américa central |               | 14   | 1                         | 0    |                        | -    |  | -    | 15                       | +16  | n/a    |
| 24. clase de ingeniería                |               | 29   |                           | -    |                        | -    |  | -    |                          | -    | n/a    |
| 25. solve for tomorrow latinoamerica   |               | 39   | 1                         | 0    |                        | -    |  | -    | 2                        | 0    | n/a    |

| Keyword                     | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatam.com |      | Volume |
|-----------------------------|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|                             |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 26. premios para profesores |               | 32   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |

## País - Nicaragua - Celular

### Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

Visibility

**14.04%** +0.22%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

**0.18** 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

**80.40** ↑ 0.04



The average ranking of all keywords in your current campaign.

### Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

Top 3

**4**

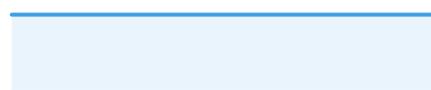
new 0  
lost 0



Top 10

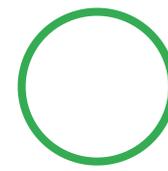
**5**

new 0  
lost 0



Improved vs. Declined

**1** vs. **0**



Top 20

**5**

new 0  
lost 0



Top 100

**5**

new 0  
lost 0



### Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

| Domain                                    | Visibility                                      | Est. Traffic                                  |
|---|---|---|
| <a href="#">solvefortomorrowlatam.com</a> | 14.04% <span style="color: green;">+0.22</span> | 0.18 <span style="color: green;">+0.01</span> |

| Domain  | Visibility ▼                                   | Est. Traffic                                |
|---|--|---|
| <a href="https://solvefortomorrowlatin.com">solvefortomorrowlatin.com</a> | 5.59% <span style="color: red;">-1.26</span>   | 0.12 <span style="color: red;">-0.04</span> |
| <a href="https://globalteacherprize.org">globalteacherprize.org</a>       | 4.00% <span style="color: green;">+3.62</span> | 0 0   |

## Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.22%

| Keyword                   | Pos.                                     | Visibility | Visibility Gain ▼                         | Volume |
|---------------------------|--|------------|---|--------|
| soluciones para el futuro | 5 <span style="color: green;">↑ 1</span> | 0.67%      | <span style="color: green;">+0.22%</span> | 10.00  |

i Keywords for which your domain's rankings increased the most in the selected time period

## Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Nicaragua (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff                                       | Est. Traffic | Diff                                     |
|---|------------|---------------|--|--------------|--|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>                               | 4          | 1.50          | <span style="color: green;">↑ 17.25</span> | 0.08         | <span style="color: green;">+0.05</span> |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>                               | 3          | 22.00         | <span style="color: red;">↓ 20.00</span>   | 0.03         | <span style="color: red;">-0.01</span>   |
| <a href="https://solvefortomorrowlatam.com/es/pais/nicaragua/">https://solvefortomorrowlatam.com/es/pais/nicaragua/</a> | 2          | 1.50          | <span style="color: green;">↑ 1.17</span>  | 0.12         | <span style="color: red;">-0.02</span>   |
| <a href="https://solvefortomorrowlatam.com/es/programa/">https://solvefortomorrowlatam.com/es/programa/</a>             | 1          | 5.00          | <span style="color: green;">↑ 1.00</span>  | 0.02         | <span style="color: green;">+0.01</span> |

## Keyword Rankings 1 - 25 (25)

| Keyword                            | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|------------------------------------|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|                                    |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 1. steam                           |               | 78   |                           | -    |                        | -    |  | -    |                           | -    | 8,100  |
| 2. ciencias naturales              |               | 30   |                           | -    |                        | -    |  | -    |                           | -    | 880    |
| 3. design thinking                 |               | 52   |                           | -    |                        | -    |  | -    |                           | -    | 480    |
| 4. stem                            |               | 44   |                           | -    |                        | -    |  | -    |                           | -    | 210    |
| 5. bachillerato                    |               | 50   |                           | -    |                        | -    |  | -    |                           | -    | 170    |
| 6. aprendizaje basado en proyectos |               | 44   |                           | -    |                        | -    |  | -    |                           | -    | 90     |
| 7. clase de matemáticas            |               | 54   |                           | -    |                        | -    |  | -    |                           | -    | 50     |
| 8. proyectos de emprendimiento     |               | 22   |                           | -    |                        | -    |  | -    |                           | -    | 40     |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|--|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 9. educación secundaria                |               | 32   |                           | -    |                        | -    |  | -    |                           | -    | 40     |
| 10. educación técnica                  |               | 20   |                           | -    |                        | -    |  | -    |                           | -    | 20     |
| 11. clase de química                   |               | 40   |                           | -    |                        | -    |  | -    |                           | -    | 20     |
| 12. educación transformadora           |               | 19   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 13. herramientas para docentes         |               | 21   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 14. clase de arte                      |               | 31   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 15. clase de tecnología                |               | 32   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 16. clase de ciencias                  |               | 18   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 17. nivel secundario                   |               | 27   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 18. solve for tomorrow nicaragua       |               | 12   | 1                         | 0    |                        | -    |  | -    | 36                        | -34  | 10     |
| 19. soluciones para el futuro          |               | 38   | 5                         | +1   |                        | -    |  | -    |                           | -    | 10     |
| 20. solve for tomorrow                 |               | 52   | 2                         | 0    |                        | -    |  | -    | 1                         | 0    | 10     |
| 21. proyecto de arte en escuela        |               | 20   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |
| 22. solve for tomorrow américa central |               | 13   | 1                         | 0    |                        | -    |  | -    | 15                        | +9   | n/a    |
| 23. clase de ingeniería                |               | 29   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |
| 24. solve for tomorrow latinoamerica   |               | 41   | 1                         | 0    |                        | -    |  | -    | 2                         | 0    | n/a    |
| 25. premios para profesores            |               | 28   |                           | -    | 1                      | +7   |  | -    |                           | -    | n/a    |

## País - El Salvador - Desktop

### Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, El Salvador (Google) | Organic | Aug 01 – 31, 2025

**Visibility**

**15.48%** +0.49%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

**Estimated Traffic**

**0.11** +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

**Average Position**

**78.65** ↑ 0.13



The average ranking of all keywords in your current campaign.

**Position Tracking: Keywords Overview**

solvefortomorrowlatam.com | Desktop, El Salvador (Google) | Organic | Aug 01 – 31, 2025

**Top 3**

**4**

new 0  
lost 0



**Top 10**

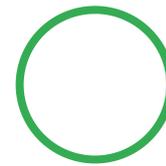
**5**

new 0  
lost 0



**Improved vs. Declined**

**1** vs. **0**



**Top 20**

**5**

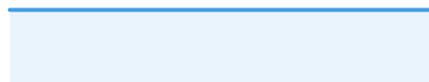
new 0  
lost 0



**Top 100**

**5**

new 0  
lost 0



**Position Tracking: Top Competitors by Visibility**

solvefortomorrowlatam.com | Desktop, El Salvador (Google) | Organic | Aug 01 – 31, 2025

| Domain                                    | Visibility ▼   | Est. Traffic   |
|---|--|--|
| <a href="#">solvefortomorrowlatam.com</a> | 15.48% <span style="background-color: #28a745; color: white; padding: 2px;">+0.49</span> | 0.11 <span style="background-color: #28a745; color: white; padding: 2px;">+0.01</span> |
| <a href="#">solvefortomorrowlatin.com</a> | 6.07% <span style="background-color: #dc3545; color: white; padding: 2px;">-1.10</span>  | 0.24 <span style="background-color: #dc3545; color: white; padding: 2px;">-0.00</span> |

**Position Tracking: Top Keywords by Positive Impact**

solvefortomorrowlatam.com | Desktop, El Salvador (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.49%

| Keyword                   | Pos.  | Visibility | Visibility Gain ▼  | Volume |
|---------------------------|---|------------|--|--------|
| soluciones para el futuro | 4 <span style="background-color: #28a745; color: white; padding: 2px;">↑ 3</span> | 0.94%      | <span style="background-color: #28a745; color: white; padding: 2px;">+0.49%</span> | 10.00  |

**i** Keywords for which your domain's rankings increased the most in the selected time period

## Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, El Salvador (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff    | Est. Traffic | Diff  |
|---|------------|---------------|---------|--------------|-------|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>                                   | 4          | 1.75          | ↓ 0.08  | 0.06         | +0.06 |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>                                   | 3          | 16.33         | ↓ 14.33 | 0.09         | +0.00 |
| <a href="https://solvefortomorrowlatam.com/es/pais/el-salvador/">https://solvefortomorrowlatam.com/es/pais/el-salvador/</a> | 2          | 1.50          | ↓ 0.50  | 0            | 0     |
| <a href="https://solvefortomorrowlatam.com/es/programa/">https://solvefortomorrowlatam.com/es/programa/</a>                 | 1          | 4.00          | ↑ 1.00  | 0.03         | +0.01 |
| <a href="https://solvefortomorrowlatam.com/es/pais/bolivia/">https://solvefortomorrowlatam.com/es/pais/bolivia/</a>         | 0          | -             | ↓ 91.00 | 0            | -0.02 |

## Keyword Rankings 1 - 23 (23)

| Keyword                            | SERP Features | KD % | solvefortomorrowlatam.com |      | solvefortomorrowlatam.com |      | educacion.stem.siemens-stiftung.org/experimento/ |      | globalteacherprize.org |      | Volume |
|------------------------------------|---------------|------|---------------------------|------|---------------------------|------|--|------|------------------------|------|--------|
|                                    |               |      | 31 Aug                    | Diff | 31 Aug                    | Diff | 31 Aug   | Diff | 31 Aug                 | Diff |        |
| 1. steam                           |               | 97   |                           | -    |                           | -    |  |      | -                      |      | 18,100 |
| 2. ciencias naturales              |               | 25   |                           | -    |                           | -    |  |      | -                      |      | 1,000  |
| 3. design thinking                 |               | 36   |                           | -    |                           | -    |  |      | -                      |      | 590    |
| 4. stem                            |               | 40   |                           | -    |                           | -    |  |      | -                      |      | 480    |
| 5. educación media                 |               | 36   |                           | -    |                           | -    |  |      | -                      |      | 260    |
| 6. clase de matemáticas            |               | 45   |                           | -    |                           | -    |  |      | -                      |      | 140    |
| 7. aprendizaje basado en proyectos |               | 51   |                           | -    |                           | -    |  |      | -                      |      | 90     |
| 8. solve for tomorrow              |               | 51   | 2                         | 0    | 1                         | 0    |  |      | -                      |      | 20     |
| 9. proyectos de emprendimiento     |               | 25   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 10. educación transformadora       |               | 21   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 11. herramientas para docentes     |               | 29   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 12. clase de arte                  |               | 35   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 13. clase de química               |               | 40   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 14. clase de tecnología            |               | 36   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 15. clase de ciencias              |               | 27   |                           | -    |                           | -    |  |      | -                      |      | 10     |
| 16. soluciones para el futuro      |               | 31   | 4                         | +3   |                           | -59  |  |      | -                      |      | 10     |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | solvefortomorrowlatin.com |      | educacion.stem.siemens-stiftung.org/experimento/ |      | globalteacherprize.org |      | Volume |
|--|---------------|------|---------------------------|------|---------------------------|------|--|------|------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                    | Diff | 31 Aug   | Diff | 31 Aug                 | Diff |        |
| 17. premios para profesores            |               | 30   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 18. educación técnica y tecnológica    |               | 21   |                           | -    |                           | -    |  | -    |                        | -    | n/a    |
| 19. solve for tomorrow el salvador     |               | 15   | 1                         | 0    | 31                        | -28  |  | -    |                        | -    | n/a    |
| 20. proyecto de arte en escuela        |               | 17   |                           | -    |                           | -    |  | -    |                        | -    | n/a    |
| 21. solve for tomorrow américa central |               | 13   | 1                         | 0    | 18                        | +3   |  | -    |                        | -    | n/a    |
| 22. clase de ingeniería                |               | 26   |                           | -    |                           | -    |  | -    |                        | -    | n/a    |
| 23. solve for tomorrow latinoamerica   |               | 31   | 1                         | 0    | 2                         | 0    |  | -    |                        | -    | n/a    |

## País - El Salvador - Celular

### Position Tracking: Overview

solvefortomorrowlatam.com | Phone, El Salvador (Google) | Organic | Aug 01 – 31, 2025

Visibility

**15.48%** +0.49%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

**0.11** +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

**78.65** ↑ 0.13



The average ranking of all keywords in your current campaign.

### Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, El Salvador (Google) | Organic | Aug 01 – 31, 2025

Top 3

**4**

new 0  
lost 0



Top 10

**5**

new 0  
lost 0



Improved vs. Declined  
vs.

**1** vs. **0**



Top 20

**5**

 new 0  
lost 0

Top 100

**5**

 new 0  
lost 0

### Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, El Salvador (Google) | Organic | Aug 01 – 31, 2025

| Domain  | Visibility ▼                                    | Est. Traffic                                  |
|---|---|---|
| <a href="https://solvefortomorrowlatam.com">solvefortomorrowlatam.com</a> | 15.48% <span style="color: green;">+0.49</span> | 0.11 <span style="color: green;">+0.01</span> |
| <a href="https://solvefortomorrowlatin.com">solvefortomorrowlatin.com</a> | 6.07% <span style="color: red;">-1.01</span>    | 0.24 <span style="color: red;">0</span>       |
| <a href="https://globalteacherprize.org">globalteacherprize.org</a>       | 1.49% <span style="color: red;">-2.85</span>    | 0.04 <span style="color: red;">-0.08</span>   |

### Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, El Salvador (Google) | Organic | Aug 01 – 31, 2025

 Total Positive Impact: +0.49%

| Keyword                   | Pos.                                     | Visibility | Visibility Gain ▼                         | Volume |
|---------------------------|--|------------|---|--------|
| soluciones para el futuro | 4 <span style="color: green;">↑ 3</span> | 0.94%      | <span style="color: green;">+0.49%</span> | 10.00  |

*Keywords for which your domain's rankings increased the most in the selected time period*

### Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, El Salvador (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff                                       | Est. Traffic | Diff                                     |
|---|------------|---------------|--|--------------|--|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>                                   | 4          | 1.50          | <span style="color: green;">↑ 21.00</span> | 0.08         | <span style="color: green;">+0.08</span> |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>                                   | 3          | 16.33         | <span style="color: red;">↓ 14.33</span>   | 0.07         | <span style="color: red;">-0.02</span>   |
| <a href="https://solvefortomorrowlatam.com/es/pais/el-salvador/">https://solvefortomorrowlatam.com/es/pais/el-salvador/</a> | 2          | 1.50          | <span style="color: green;">↑ 1.50</span>  | 0            | <span style="color: red;">-0.03</span>   |
| <a href="https://solvefortomorrowlatam.com/es/programa/">https://solvefortomorrowlatam.com/es/programa/</a>                 | 1          | 4.00          | <span style="color: green;">↑ 1.00</span>  | 0.03         | <span style="color: green;">+0.01</span> |

### Keyword Rankings 1 - 23 (23)

| Keyword               | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|-----------------------|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|                       |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 1. steam              |               | 75   |                           | -    |                        | -    |  | -    |                           | -    | 18,100 |
| 2. ciencias naturales |               | 32   |                           | -    |                        | -    |  | -    |                           | -    | 1,000  |
| 3. design thinking    |               | 50   |                           | -    |                        | -    |  | -    |                           | -    | 590    |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|--|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 4. stem                                |               | 45   |                           | -    |                        | -    |  | -    |                           | -    | 480    |
| 5. educación media                     |               | 37   |                           | -    |                        | -    |  | -    |                           | -    | 260    |
| 6. clase de matemáticas                |               | 56   |                           | -    |                        | -    |  | -    |                           | -    | 140    |
| 7. aprendizaje basado en proyectos     |               | 46   |                           | -    |                        | -    |  | -    |                           | -    | 90     |
| 8. solve for tomorrow                  |               | 53   | 2                         | 0    |                        | -    |  | -    | 1                         | 0    | 20     |
| 9. educación transformadora            |               | 21   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 10. proyectos de emprendimiento        |               | 26   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 11. herramientas para docentes         |               | 30   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 12. clase de arte                      |               | 25   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 13. clase de química                   |               | 45   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 14. clase de tecnología                |               | 38   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 15. clase de ciencias                  |               | 20   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 16. soluciones para el futuro          |               | 45   | 4                         | +3   |                        | -    |  | -    |                           | -    | 10     |
| 17. premios para profesores            |               | 24   |                           | -    | 2                      | -1   |  | -    |                           | -    | 10     |
| 18. educación técnica y tecnológica    |               | 24   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |
| 19. solve for tomorrow el salvador     |               | 15   | 1                         | 0    |                        | -    |  | -    | 31                        | -28  | n/a    |
| 20. proyecto de arte en escuela        |               | 17   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |
| 21. solve for tomorrow américa central |               | 12   | 1                         | 0    |                        | -    |  | -    | 18                        | +8   | n/a    |
| 22. clase de ingeniería                |               | 31   |                           | -    |                        | -    |  | -    |                           | -    | n/a    |
| 23. solve for tomorrow latinoamerica   |               | 33   | 1                         | 0    |                        | -    |  | -    | 2                         | 0    | n/a    |

# País - Honduras - Desktop

## Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Honduras (Google) | Organic | Aug 01 – 31, 2025

Visibility

**18.09%** +0.28%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

**0.04** 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

**74.64** ↑ 0.12



The average ranking of all keywords in your current campaign.

## Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Honduras (Google) | Organic | Aug 01 – 31, 2025

Top 3

**5**

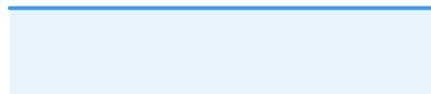
new 0  
lost 0



Top 10

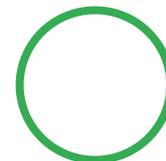
**6**

new 0  
lost 0



Improved vs. Declined  
vs.

**1** **0**



Top 20

**6**

new 0  
lost 0



Top 100

**7**

new 0  
lost 0



## Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Honduras (Google) | Organic | Aug 01 – 31, 2025

| Domain                                    | Visibility ▼   | Est. Traffic |
|---|--|--------------|
| <a href="#">solvefortomorrowlatam.com</a> | 18.09% <span style="background-color: #28a745; color: white; padding: 2px;">+0.29</span> | 0.04 0       |
| <a href="#">solvefortomorrowlatin.com</a> | 5.69% <span style="background-color: #dc3545; color: white; padding: 2px;">-0.92</span>  | 0.12 0       |

## Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Honduras (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff    | Est. Traffic | Diff  |
|---|------------|---------------|---------|--------------|-------|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>                                   | 4          | 1.50          | ↑ 15.50 | 0.04         | +0.04 |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>                                   | 3          | 14.33         | ↓ 12.83 | 0.03         | -0.01 |
| <a href="https://solvefortomorrowlatam.com/es/pais/honduras/">https://solvefortomorrowlatam.com/es/pais/honduras/</a>       | 2          | 1.50          | ↑ 1.83  | 0            | -0.01 |
| <a href="https://solvefortomorrowlatam.com/es/programa/">https://solvefortomorrowlatam.com/es/programa/</a>                 | 2          | 4.00          | ↑ 1.50  | 0            | 0     |
| <a href="https://solvefortomorrowlatam.com/en/country/honduras/">https://solvefortomorrowlatam.com/en/country/honduras/</a> | 1          | 6.00          | ↑ 94.00 | 0            | 0     |

### Keyword Rankings 1 - 25 (25)

| Keyword                             | SERP Features | KD % | solvefortomorrowlatam.com |      | solvefortomorrowlatin.com |      | educacion.stem.siemens-stiftung.org/experimento/ |      | globalteacherprize.org |      | Volume |
|-------------------------------------|---------------|------|---------------------------|------|---------------------------|------|--|------|------------------------|------|--------|
|                                     |               |      | 31 Aug                    | Diff | 31 Aug                    | Diff | 31 Aug   | Diff | 31 Aug                 | Diff |        |
| 1. steam                            |               | 90   |                           | -    |                           | -    |  | -    |                        | -    | 14,800 |
| 2. ciencias naturales               |               | 22   |                           | -    |                           | -    |  | -    |                        | -    | 1,900  |
| 3. design thinking                  |               | 30   |                           | -    |                           | -    |  | -    |                        | -    | 390    |
| 4. educación media                  |               | 30   |                           | -    |                           | -    |  | -    |                        | -    | 390    |
| 5. stem                             |               | 32   |                           | -    |                           | -    |  | -    |                        | -    | 390    |
| 6. clase de matemáticas             |               | 45   |                           | -    |                           | -    |  | -    |                        | -    | 40     |
| 7. clase de tecnología              |               | 32   |                           | -    |                           | -    |  | -    |                        | -    | 30     |
| 8. clase de química                 |               | 39   |                           | -    |                           | -    |  | -    |                        | -    | 20     |
| 9. enseñanza secundaria             |               | 34   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 10. educación técnica y tecnológica |               | 19   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 11. educación transformadora        |               | 16   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 12. proyectos de emprendimiento     |               | 20   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 13. herramientas para docentes      |               | 27   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 14. clase de arte                   |               | 36   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 15. clase de ciencias               |               | 14   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 16. solve for tomorrow              |               | 48   | 2                         | 0    | 1                         | 0    |  | -    |                        | -    | 10     |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | solvefortomorrowlatin.com |      | educacion.stem.siemens-stiftung.org/experimento/ |      | globalteacherprize.org |      | Volume |
|--|---------------|------|---------------------------|------|---------------------------|------|--|------|------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                    | Diff | 31 Aug   | Diff | 31 Aug                 | Diff |        |
| 17. premios para profesores            |               | 29   |                           | -    |                           | -    |  | -    |                        | -    | 10     |
| 18. solve for tomorrow caribe          |               | 22   | 1                         | 0    | 25                        | +6   |  | -    |                        | -    | n/a    |
| 19. aprendizaje basada em projetos     |               | 38   | 55                        | 0    |                           | -    |  | -    |                        | -    | n/a    |
| 20. solve for tomorrow honduras        |               | 13   | 1                         | 0    | 33                        | -30  |  | -    |                        | -    | n/a    |
| 21. proyecto de arte en escuela        |               | 19   |                           | -    |                           | -    |  | -    |                        | -    | n/a    |
| 22. solve for tomorrow américa central |               | 13   | 1                         | 0    | 16                        | +8   |  | -    |                        | -    | n/a    |
| 23. clase de ingeniería                |               | 28   |                           | -    |                           | -    |  | -    |                        | -    | n/a    |
| 24. solve for tomorrow latinoamerica   |               | 19   | 1                         | 0    | 2                         | 0    |  | -    |                        | -    | n/a    |
| 25. soluciones para el futuro          |               | 30   | 5                         | +3   |                           | -    |  | -    |                        | -    | n/a    |

## País - Honduras - Celular

### Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Honduras (Google) | Organic | Aug 01 – 31, 2025

Visibility

**17.88%** -0.07%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

**0.04** 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

**74.56** ↓ 1.40



The average ranking of all keywords in your current campaign.

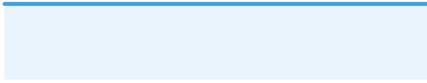
### Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Honduras (Google) | Organic | Aug 01 – 31, 2025

Top 3

**5**

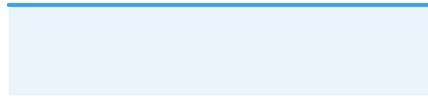
new 0  
lost 0



Top 10

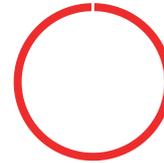
**6**

new 0  
lost 0



Improved vs. Declined

0 vs. 1



Top 20

**6**

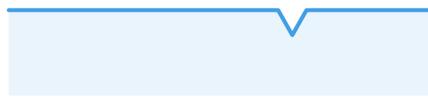
new 0  
lost 1



Top 100

**7**

new 0  
lost 0



### Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Honduras (Google) | Organic | Aug 01 – 31, 2025

| Domain  | Visibility ▼              | Est. Traffic            |
|---|---------------------------|-------------------------|
| <a href="https://solvefortomorrowlatam.com">solvefortomorrowlatam.com</a> | 17.88% <span>-0.07</span> | 0.04 0                  |
| <a href="https://solvefortomorrowlatin.com">solvefortomorrowlatin.com</a> | 5.70% <span>-0.90</span>  | 0.12 0                  |
| <a href="https://globalteacherprize.org">globalteacherprize.org</a>       | 4.00% <span>+3.76</span>  | 0.12 <span>+0.11</span> |

### Position Tracking: Top Keywords by Positive Impact

NO DATA

### Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Honduras (Google) | Organic | Aug 01 – 31, 2025

| URL   | Keywords ▼ | Avg. Position | Diff                 | Est. Traffic | Diff               |
|---|------------|---------------|----------------------|--------------|--------------------|
| <a href="https://solvefortomorrowlatam.com/es/">https://solvefortomorrowlatam.com/es/</a>   | 4          | 1.50          | <span>↑ 14.25</span> | 0.04         | <span>+0.04</span> |
| <a href="https://solvefortomorrowlatam.com/en/">https://solvefortomorrowlatam.com/en/</a>   | 4          | 13.00         | <span>↓ 11.50</span> | 0.03         | <span>-0.02</span> |
| <a href="https://solvefortomorrowlatam.com/en/country/costa-rica/">https://solvefortomorrowlatam.com/en/country/costa-rica/</a>   | 1          | 6.00          | <span>↑ 94.00</span> | 0            | 0                  |
| <a href="https://solvefortomorrowlatam.com/es/programa/">https://solvefortomorrowlatam.com/es/programa/</a>   | 1          | 6.00          | <span>↓ 2.33</span>  | 0            | 0                  |
| <a href="https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/">https://solvefortomorrowlatam.com/es/educacion-conectada/aprendizaje-basado-en-proyectos/</a> | 1          | 52.00         | <span>↓ 35.00</span> | 0            | 0                  |

## Keyword Rankings 1 - 25 (25)

| Keyword                            | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|------------------------------------|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|                                    |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 1. steam                           |               | 75   |                           | -    |                        | -    |  | -    |                           | -    | 14,800 |
| 2. ciencias naturales              |               | 29   |                           | -    |                        | -    |  | -    |                           | -    | 1,900  |
| 3. educación media                 |               | 32   |                           | -    |                        | -    |  | -    |                           | -    | 390    |
| 4. design thinking                 |               | 82   |                           | -    |                        | -    |  | -    |                           | -    | 390    |
| 5. stem                            |               | 45   |                           | -    |                        | -    |  | -    |                           | -    | 390    |
| 6. clase de matemáticas            |               | 47   |                           | -    |                        | -    |  | -    |                           | -    | 40     |
| 7. clase de tecnología             |               | 36   |                           | -    |                        | -    |  | -    |                           | -    | 30     |
| 8. clase de química                |               | 39   |                           | -    |                        | -    |  | -    |                           | -    | 20     |
| 9. educación técnica y tecnológica |               | 21   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 10. proyectos de emprendimiento    |               | 22   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 11. enseñanza secundaria           |               | 30   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 12. educación transformadora       |               | 17   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 13. herramientas para docentes     |               | 28   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 14. clase de arte                  |               | 34   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 15. clase de ciencias              |               | 18   |                           | -    |                        | -    |  | -    |                           | -    | 10     |
| 16. solve for tomorrow             |               | 49   | 2                         | 0    |                        | -    |  | -    | 1                         | 0    | 10     |
| 17. premios para profesores        |               | 29   |                           | -    | 1                      | +9   |  | -    |                           | -    | 10     |
| 18. solve for tomorrow caribe      |               | 32   | 1                         | 0    |                        | -    |  | -    | 24                        | +4   | n/a    |
| 19. aprendizaje basada em projetos |               | 52   | 52                        | -35  |                        | -    |  | -    |                           | -    | n/a    |

| Keyword                                | SERP Features | KD % | solvefortomorrowlatam.com |      | globalteacherprize.org |      | educacion.stem.siemens-stiftung.org/experimento/ |      | solvefortomorrowlatin.com |      | Volume |
|--|---------------|------|---------------------------|------|------------------------|------|--|------|---------------------------|------|--------|
|  |               |      | 31 Aug                    | Diff | 31 Aug                 | Diff | 31 Aug   | Diff | 31 Aug                    | Diff |        |
| 20. solve for tomorrow honduras        |               | 14   | 1                         | 0    | -                      | -    | -  | -    | 30                        | -27  | n/a    |
| 21. proyecto de arte en escuela        |               | 19   | -                         | -    | -                      | -    | -  | -    | -                         | -    | n/a    |
| 22. solve for tomorrow américa central |               | 12   | 1                         | 0    | -                      | -    | -  | -    | 15                        | +12  | n/a    |
| 23. clase de ingeniería                |               | 29   | -                         | -    | -                      | -    | -  | -    | -                         | -    | n/a    |
| 24. solve for tomorrow latinoamerica   |               | 22   | 1                         | 0    | -                      | -    | -  | -    | 2                         | 0    | n/a    |
| 25. soluciones para el futuro          |               | 38   | 6                         | 0    | -                      | -    | -  | -    | -                         | -    | n/a    |