



SFTL - Monitoramento de posição

Grupo 6

República Dominicana / Belize / Guatemala

Desktop e mobile

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Análise do período

Monitoramento de Posição – Grupo 6 (República Dominicana, Belize e Guatemala) – Agosto/2025

República Dominicana

Desktop

- Visibilidade: **17,54%** (queda de -0,19)
- Tráfego estimado: **0,11** (queda de -0,01)
- Posição média: **77,31** (piorou +0,04)

Mobile

- Visibilidade: **18,24%** (queda de -0,45)
- Tráfego estimado: **0,11** (queda de -0,01)
- Posição média: **76,40** (piorou +0,12)

Observações

Palavras-chave principais: *soluciones para el futuro, steam, ciencias naturales, solve for tomorrow república dominicana.*

URLs relevantes: */es/pais/república-dominicana/, /es/, /en/.*

Concorrência: **solvefortomorrowlatin.com** e **globalteacherprize.org**.

Situação: queda em ambos dispositivos, com CTR baixo e forte dependência de consultas de marca.

Belize

Desktop

- Visibilidade: **17,75%** (estável)
- Tráfego estimado: **0,03** (estável)

- Posição média: **79,46** (estável)

Mobile

- Visibilidade: **17,75%** (estável)
- Tráfego estimado: **0,03** (estável)
- Posição média: **79,46** (estável)

Observações

Palavras-chave principais: *high school, stem, integrated science, project-based learning, solve for tomorrow belice.*

URLs relevantes: */en/country/belice/, /en/program/, /en/, /es/.*

Concorrência: **solvefortomorrowlatin.com, globalteacherprize.org.**

Situação: estabilidade total, mas com baixa representatividade em tráfego absoluto.

Guatemala

Desktop

- Visibilidade: **20,67%** (alta de +0,25)
- Tráfego estimado: **0,26** (estável)
- Posição média: **76,40** (melhora de -0,08)

Mobile

- Visibilidade: **20,67%** (alta de +0,25)
- Tráfego estimado: **0,26** (estável)
- Posição média: **76,40** (melhora de -0,08)

Observações

Palavras-chave principais: *steam, ciencias naturales, design thinking, solve for tomorrow guatemala.*

URLs relevantes: */es/pais/guatemala/, /es/programa/, /es/, /en/.*

Concorrência: **solvefortomorrowlatin.com, globalteacherprize.org, siemens-stiftung.org.**

Situação: melhor desempenho do grupo, com ganho em visibilidade e leve melhora de posições.

Síntese Geral do Grupo 6

- **Guatemala** é o destaque positivo, com melhora de visibilidade e posições.
- **Belize** manteve estabilidade, mas com tráfego muito baixo.
- **República Dominicana** apresentou retração em desktop e mobile, com dependência de marca.
- O grupo é heterogêneo, mas demonstra **fragilidade competitiva** frente a concorrentes regionais.

Recomendações para o Grupo 6

1. **República Dominicana:** reforçar otimização de titles e descriptions para aumentar CTR e reduzir quedas.
2. **Belize:** ampliar conteúdo local e cauda longa em inglês, aproveitando termos como *project-based learning* e *STEM education*.
3. **Guatemala:** consolidar ganhos, produzindo mais conteúdos de práticas STEM e educação secundária.
4. **Link building local:** parcerias com universidades e ONGs educacionais em Guatemala e República Dominicana.
5. **SEO mobile-first:** ajustes de performance e responsividade, principalmente em República Dominicana.

País - República Dominicana - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Visibility

17.54% +0.19%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.11 +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

77.31 ↑ 0.04



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

new 0
lost 0



Top 10

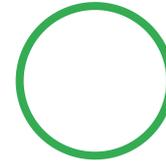
6

new 0
lost 0



Improved vs. Declined
vs.

1 **0**



Top 20

6

new 0
lost 0



Top 100

6

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility	Est. Traffic
solvefortomorrowlatam.com	17.54% +0.19	0.11 +0.01
solvefortomorrowlatin.com	5.34% -0.17	0.24 -0.00

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Desktop, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.19%

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	4 ↑ 1	0.83%	+0.19%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	4	13.75	↓ 12.25	0.07	-0.02
https://solvefortomorrowlatam.com/es/	4	1.50	↓ 0.17	0.08	+0.08
https://solvefortomorrowlatam.com/es/pais/republica-dominicana/	1	1.00	↑ 1.00	0	0
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 1.00	0.03	+0.01
https://solvefortomorrowlatam.com/en/country/costa-rica/	1	7.00	↑ 93.00	0	0

Keyword Rankings 1 - 26 (26)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatam.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		78		-		-		-		-	33,100
2. proyectos		41		-		-		-		-	2,400
3. ciencias naturales		34		-		-		-		-	2,400
4. stem		44		-		-		-		-	1,000
5. aprendizaje basado en proyectos		34		-		-		-		-	720
6. design thinking		39		-		-		-		-	590
7. clase de matemáticas		50		-		-		-		-	390
8. educacion secundaria		26		-		-		-		-	140
9. clase de arte		37		-		-		-		-	20
10. clase de química		43		-		-		-		-	20
11. solve for tomorrow		50		0		-		-		0	20
12. educación técnica y tecnológica		19		-		-		-		-	10
13. educación transformadora		15		-		-		-		-	10
14. de emprendimiento		38		-		-		-		-	10
15. herramientas para docentes		28		-		-		-		-	10
16. clase de tecnología		36		-		-		-		-	10
17. clase de ciencias		32		-		-		-		-	10
18. soluciones para el futuro		24		+1		-		-		-44	10
19. premios para profesores		19		-		-		-		-	10
20. solve for tomorrow caribe		15		0		-		-		-41	n/a
21. proyecto de arte en escuela		16		-		-		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatam.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
22. solve for tomorrow américa central		11	1	0	-	-	-	19	+4	n/a	
23. clase de ingeniería		29	-	-	-	-	-	-	-	n/a	
24. educación de nivel secundario		18	-	-	-	-	-	-	-	n/a	
25. solve for tomorrow latinoamerica		28	1	0	-	-	-	2	0	n/a	
26. solve for tomorrow republica dominicana		30	1	0	-	-	-	78	-58	n/a	

País - República Dominicana - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Visibility

18.24% +0.45%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.11 +0.01



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

76.40 ↑ 0.12



The average ranking of all keywords in your current campaign.

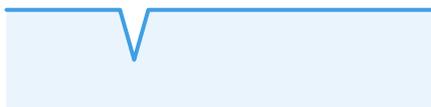
Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

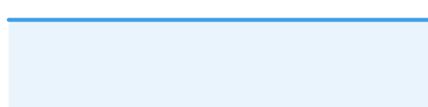
new 0
lost 0



Top 10

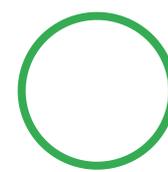
6

new 0
lost 0



Improved vs. Declined

1 vs. **0**



Top 20

6

new 0
lost 0

Top 100

6

new 0
lost 0

Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility	Est. Traffic
solvefortomorrowlatam.com	18.24% +0.45	0.11 +0.01
solvefortomorrowlatin.com	5.56% -0.16	0.24 -0.00
globalteacherprize.org	0 -1.37	0 -0.04

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.45%

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	4 ↑ 3	0.87%	+0.45%	10.00

Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Dominican Republic (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	4	9.25	↓ 7.75	0.06	-0.03
https://solvefortomorrowlatam.com/es/	4	1.50	↓ 0.17	0.08	+0.08
https://solvefortomorrowlatam.com/es/pais/republica-dominicana/	1	1.00	↑ 1.00	0	0
https://solvefortomorrowlatam.com/es/programa/	1	4.00	↑ 1.00	0.03	+0.01
https://solvefortomorrowlatam.com/en/country/costa-rica/	1	7.00	↑ 93.00	0	0

Keyword Rankings 1 - 25 (25)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		solvefortomorrowlatin.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		73		-		-			-	-	33,100
2. ciencias naturales		40		-		-			-	-	2,400

Keyword	SERP Features	KD %	solvefortomorrowla tam.com		solvefortomorrowla tin.com		educacion.stem.siemens-stiftung. org/experimento/		globalteacherpriz e.org		Volum e
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
3. stem		45		-		-		-		-	1,000
4. aprendizaje basado en proyectos		43		-		-		-		-	720
5. design thinking		85		-		-		-		-	590
6. clase de matemáticas		45		-		-		-		-	390
7. educacion secundaria		26		-		-		-		-	140
8. proyectos de emprendimiento		22		-		-		-		-	20
9. clase de arte		34		-		-		-		-	20
10. clase de química		45		-		-		-		-	20
11. solve for tomorrow		52	2	0	1	0		-		-	20
12. educación técnica y tecnológica		25		-		-		-		-	10
13. educación transformadora		17		-		-		-		-	10
14. herramientas para docentes		28		-		-		-		-	10
15. clase de tecnología		35		-		-		-		-	10
16. clase de ciencias		41		-		-		-		-	10
17. soluciones para el futuro		29	4	+3		-31		-		-	10
18. premios para profesores		18		-		-		-		-98	10
19. solve for tomorrow caribe		13	1	0	71	-41		-		-	n/a
20. proyecto de arte en escuela		19		-		-		-		-	n/a
21. solve for tomorrow américa central		9	1	0	19	+7		-		-	n/a
22. clase de ingeniería		29		-		-		-		-	n/a
23. educación de nivel secundario		24		-		-		-		-	n/a

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		solvefortomorrowlatin.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
24. solve for tomorrow latinoamerica		22	1	0	2	0	-	-	n/a		
25. solve for tomorrow republica dominicana		20	1	0	74	-56	-	-	n/a		

País - Belize - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Belize (Google) | Organic | Aug 01 – 31, 2025

Visibility

17.75% 0.00



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.03 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

79.46 0.00



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Belize (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

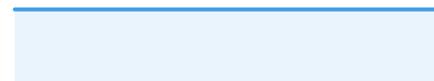
new 0
lost 0



Top 10

5

new 0
lost 0



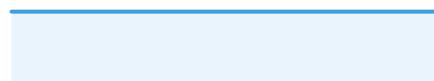
Improved vs. Declined

0 vs. **0**

Top 20

5

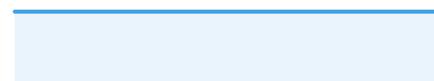
new 0
lost 0



Top 100

5

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Belize (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	17.75% 0	0.03 0
solvefortomorrowlatin.com	4.12% -1.20	0.01 0
globalteacherprize.org	0.54% -3.97	0.00 -0.01

Position Tracking: Top Keywords by Positive Impact



Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Belize (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	5	1.60	0	0.03	0
https://solvefortomorrowlatam.com/en/program/	3	6.67	↓ 4.67	0.00	+0.00
https://solvefortomorrowlatam.com/en/country/belize/	1	1.00	↑ 1.00	0	0
https://solvefortomorrowlatam.com/	1	4.00	0	0	0
https://solvefortomorrowlatam.com/en/projects/	0	-	↓ 82.00	0	-0.00

Keyword Rankings 1 - 24 (24)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume ▼
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. high school		46	-	-	-	-	-	-	-	170	
2. stem		52	-	-	-	-	-	-	-	70	
3. integrated science		27	-	-	-	-	-	-	-	30	
4. project-based learning		75	-	-	-	-	-	-	-	20	
5. technical education		55	-	-	-	-	-	-	-	10	
6. transforming education		42	-	-	-	-	-	-	-	10	
7. entrepreneurship projects		19	-	-	-	-	-	-	-	10	

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
8. teacher guides		30	-	-	-	-	-	-	-	-	10
9. teachers tools		42	-	-	-	-	-	-	-	-	10
10. mathematics course		57	-	-	-	-	-	-	-	-	10
11. engineering course		59	-	-	-	-	-	-	-	-	10
12. science course		47	-	-	-	-	-	-	-	-	10
13. art course		59	-	-	-	-	-	-	-	-	10
14. prizes for teachers		42	-	-	16	-7	-	-	-	-	10
15. secondary		63	-	-	-	-	-	-	-	-	10
16. design thinking		88	-	-	-	-	-	-	-	-	10
17. solve for tomorrow		35	3	0	-	-	-	-	6	0	10
18. solve for tomorrow central america		21	1	0	-	-	-	-	2	0	n/a
19. solve for tomorrow caribbean		22	1	0	-	-	-	-	5	-1	n/a
20. tecnologia course		73	-	-	-	-	-	-	-	-	n/a
21. information course		51	-	-	-	-	-	-	-	-	n/a
22. prizes education		58	-	-	8	-7	-	-	-	-	n/a
23. solve for tomorrow latin america		9	1	0	-	-	-	-	2	0	n/a
24. solve for tomorrow belice		31	1	0	-	-	-	-	30	-27	n/a

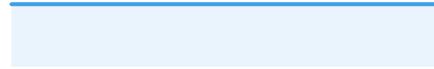
País - Belize - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Belize (Google) | Organic | Aug 01 – 31, 2025

Visibility

17.75% 0.00



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.03 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

79.46 0.00



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Belize (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

new 0
lost 0



Top 10

5

new 0
lost 0



Improved vs. Declined

0 vs. 0

Top 20

5

new 0
lost 0



Top 100

5

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Belize (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	17.75% 0	0.03 0
solvefortomorrowlatin.com	3.57% -1.98	0.01 -0.01
globalteacherprize.org	0.55% -0.94	0.00 -0.01

Position Tracking: Top Keywords by Positive Impact

NO DATA

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Belize (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords ▼	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	5	1.60	0	0.03	0
https://solvefortomorrowlatam.com/en/program/	2	3.50	↑ 3.00	0	-0.01
https://solvefortomorrowlatam.com/en/country/belize/	1	1.00	↑ 1.00	0	0
https://solvefortomorrowlatam.com/	1	4.00	0	0	0
https://solvefortomorrowlatam.com/es/	1	11.00	↑ 89.00	0.01	+0.01

Keyword Rankings 1 - 24 (24)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		solvefortomorrowlatam.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. high school		31		-		-		-		-	170
2. stem		62		-		-		-		-	70
3. integrated science		30		-		-		-		-	30
4. project-based learning		64		-		-		-		-	20
5. technical education		57		-		-		-		-	10
6. transforming education		43		-		-		-		-	10
7. entrepreneurship projects		24		-		-		-		-	10
8. teacher guides		29		-		-		-		-	10
9. teachers tools		47		-		-		-		-	10
10. mathematics course		58		-		-		-		-	10
11. engineering course		60		-		-		-		-	10
12. science course		48		-		-		-		-	10
13. art course		57		-		-		-		-	10
14. prizes for teachers		46		-		-		-	14	-6	10

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		solvefortomorrowlatin.com		educacion.stem.siemens-stiftung.org/experimento/		globalteacherprize.org		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
15. secondary		65		-		-		-		-	10
16. design thinking		88		-		-		-		-	10
17. solve for tomorrow		40	3	0	6	-1		-		-	10
18. solve for tomorrow central america		21	1	0	2	0		-		-	n/a
19. solve for tomorrow caribbean		22	1	0	14	-10		-		-	n/a
20. tecnologia course		77		-		-		-		-	n/a
21. information course		51		-		-		-		-	n/a
22. prizes education		60		-		-		-	8	-5	n/a
23. solve for tomorrow latin america		19	1	0	2	0		-		-	n/a
24. solve for tomorrow belice		31	1	0	30	-27		-		-	n/a

País - Guatemala - Desktop

Position Tracking: Overview

solvefortomorrowlatam.com | Desktop, Guatemala (Google) | Organic | Aug 01 - 31, 2025

Visibility

20.67% +0.25%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

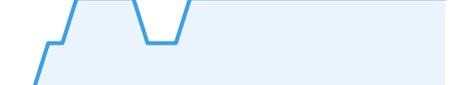
0.26 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

76.40 ↑ 0.08



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Desktop, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

new 0
lost 0



Top 10

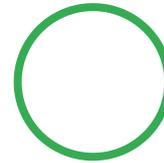
6

new 0
lost 0



Improved vs. Declined

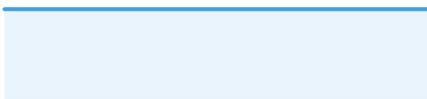
1 vs. **0**



Top 20

6

new 0
lost 0



Top 100

6

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Desktop, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility	Est. Traffic
solvefortomorrowlatam.com	20.67% +0.25	0.26 +0.01
solvefortomorrowlatin.com	2.97% +0.02	0.08 0

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Desktop, Guatemala (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	4	11.75	↓ 10.75	0.07	-0.18
https://solvefortomorrowlatam.com/es/	4	1.25	↑ 21.75	0.24	+0.24
https://solvefortomorrowlatam.com/es/pais/guatemala/	1	1.00	↑ 0.50	0	0
https://solvefortomorrowlatam.com/es/programa/	1	5.00	0	0.02	+0.01
https://solvefortomorrowlatam.com/en/country/costa-rica/	1	6.00	↑ 94.00	0	0

Keyword Rankings 1 - 25 (25)

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatin.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
1. steam		77	-	-	-	-	-	-	-	27,100	
2. ciencias naturales		24	-	-	-	-	-	-	-	5,400	
3. design thinking		53	-	-	-	-	-	-	-	880	

Keyword	SERP Features	KD %	solvefortomorrowlatam.com		globalteacherprize.org		educacion.stem.siemens-stiftung.org/experimento/		solvefortomorrowlatam.com		Volume
			31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	31 Aug	Diff	
4. stem		29		-		-		-		-	720
5. aprendizaje basado en proyectos		37		-		-		-		-	390
6. proyectos de emprendimiento		20		-		-		-		-	210
7. educación secundaria		34		-		-		-		-	140
8. clase de tecnología		34		-		-		-		-	110
9. clase de matemáticas		44		-		-		-		-	90
10. clase de química		42		-		-		-		-	50
11. solve for tomorrow		37	1	0		-		-	2	0	20
12. enseñanza secundaria		30		-		-		-		-	10
13. educación transformadora		14		-		-		-		-	10
14. herramientas para docentes		27		-		-		-		-	10
15. clase de arte		27		-		-		-		-	10
16. clase de ciencias		52		-		-		-		-	10
17. soluciones para el futuro		21	5	+2		-		-		-	10
18. premios para profesores		25		-		-		-		-	10
19. solve for tomorrow guatemala		10	1	0		-		-	74	-56	n/a
20. solve for tomorrow caribe		24	1	0		-		-	43	+54	n/a
21. educación técnica y tecnológica		16		-		-		-		-	n/a
22. proyecto de arte en escuela		17		-		-		-		-	n/a
23. solve for tomorrow américa central		11	1	0		-		-	16	+18	n/a
24. clase de ingeniería		32		-		-		-		-	n/a
25. solve for tomorrow latinoamérica		29	1	0		-		-	2	0	n/a

País - Guatemala - Celular

Position Tracking: Overview

solvefortomorrowlatam.com | Phone, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Visibility

20.67% +0.25%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.26 0.00



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

76.40 ↑ 0.08



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

solvefortomorrowlatam.com | Phone, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Top 3

5

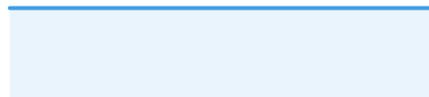
new 0
lost 0



Top 10

6

new 0
lost 0



Improved vs. Declined

1 vs. **0**



Top 20

6

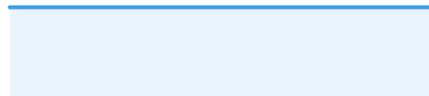
new 0
lost 0



Top 100

6

new 0
lost 0



Position Tracking: Top Competitors by Visibility

solvefortomorrowlatam.com | Phone, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Domain	Visibility ▼	Est. Traffic
solvefortomorrowlatam.com	20.67% +0.25	0.26 +0.01

Position Tracking: Top Keywords by Positive Impact

solvefortomorrowlatam.com | Phone, Guatemala (Google) | Organic | Aug 01 – 31, 2025

Total Positive Impact: +0.25%

Keyword	Pos.	Visibility	Visibility Gain	Volume
soluciones para el futuro	5 ↑ 2	0.67%	+0.25%	10.00

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Pages by Number of Keywords

solvefortomorrowlatam.com | Phone, Guatemala (Google) | Organic | Aug 01 – 31, 2025

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff
https://solvefortomorrowlatam.com/en/	4	12.25	↓ 11.25	0.07	-0.18
https://solvefortomorrowlatam.com/es/	4	1.25	↑ 19.75	0.24	+0.24
https://solvefortomorrowlatam.com/es/pais/guatemala/	1	1.00	↑ 0.50	0	0
https://solvefortomorrowlatam.com/es/programa/	1	5.00	0	0.02	+0.01
https://solvefortomorrowlatam.com/en/country/costa-rica/	1	6.00	↑ 94.00	0	0

Keyword Rankings 1 - 25 (25)

Keyword	SERP Features	KD%	solvefortomorrowlatam.com		Volume
			31 Aug	Diff	
1. steam		74		-	27,100
2. ciencias naturales		31		-	5,400
3. design thinking		70		-	880
4. stem		42		-	720
5. aprendizaje basado en proyectos		45		-	390
6. proyectos de emprendimiento		27		-	210
7. educación secundaria		37		-	140
8. clase de tecnología		34		-	110
9. clase de matemáticas		44		-	90
10. clase de química		42		-	50
11. solve for tomorrow		51	1	0	20
12. enseñanza secundaria		26		-	10
13. educación transformadora		16		-	10
14. herramientas para docentes		28		-	10
15. clase de arte		35		-	10
16. clase de ciencias		44		-	10

Keyword	SERP Features	KD%	solvefortomorrowlatam.com		Volume ▼
			31 Aug	Diff	
17. soluciones para el futuro		30	5	+2	10
18. premios para profesores		26		-	10
19. solve for tomorrow guatemala		27	1	0	n/a
20. solve for tomorrow caribe		13	1	0	n/a
21. educación técnica y tecnológica		19		-	n/a
22. proyecto de arte en escuela		19		-	n/a
23. solve for tomorrow américa central		11	1	0	n/a
24. clase de ingeniería		33		-	n/a
25. solve for tomorrow latinoamerica		21	1	0	n/a